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THE 100 MOST OVERPAID CEOs

Are Fund Managers
Asleep at the Wheel?



AUTHOR

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This is the seventh annual report of “The 100 Most Overpaid CEOs of the S&P 500: Are Fund Managers Asleep at the Wheel?” that Rosanna Landis Weaver has written for *As You Sow*. Weaver began her corporate governance career with a position in the corporate affairs office at the International Brotherhood of Teamsters in 1992, supervising research on corporate governance. In 1999, she joined the Investor Responsibility Research Center (IRRC), where she wrote reports on compensation-related shareholder proposals and golden parachutes. At Institutional Shareholder Services (ISS), which she joined in 2005, she was a senior analyst on the executive compensation team, with a particular focus on change of control agreements, and analyzed Say on Pay resolutions. From 2010 to 2012, she was the governance initiatives coordinator at Change to Win. Weaver holds a bachelor’s degree in English from Goshen College and a master’s in American Studies from the University of Notre Dame.

Throughout the spring, as proxies are filed, Weaver provides updates and compensation analysis on her blog, which can be found at <https://www.asyousow.org/our-work/ceo-pay/blog/>. You can sign up for emails that summarize these blog posts during proxy season at <https://go.asyousow.org/ceo-pay-alerts>.

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CONTENTS

KEY TAKEAWAYS	4
INTRODUCTION	5
THE SHAREHOLDER RESPONSE TO EXCESSIVE CEO COMPENSATION	5
EXECUTIVE COMPENSATION RESPONSES TO COVID.....	6
HOW WE IDENTIFY THE 100 MOST OVERPAID CEOS.....	7
PROXY ADVISORS METHODOLOGY AND RECOMMENDATIONS	8
VOTING PRACTICES OF MUTUAL FUNDS AND ETFS	9
FINANCIAL VOTING MANAGERS VOTING FOR PENSION FUNDS	13
VOTING PRACTICES BY LARGE PENSION FUNDS	14
CONCLUSION	17
APPENDIX A – THE 100 MOST OVERPAID CEOS	18
APPENDIX B – S&P 500 COMPANIES WITH MOST SHAREHOLDER VOTES AGAINST CEO PAY	20
APPENDIX C – HIP INVESTOR REGRESSION ANALYSIS	22
APPENDIX D – FINANCIAL FUND MANAGERS’ OPPOSITION TO CEO PAY	25
APPENDIX E – PENSION FUND OPPOSITION TO CEO PAY	27
APPENDIX F – THE COMPANIES OF CONSISTENTLY OVERPAID CEOS CONSISTENTLY UNDERPERFORM	19
ENDNOTES	31
LEGAL DISCLAIMER	31

CASE STUDIES IN VOTES ON CEO PAY

Throughout the report we reference case studies that include information on specific votes and voting rationales. This information is gathered from the Insightia website.

CASE STUDIES & FIGURES

Figure 1 – The 25 Most Overpaid CEOs	4
Case Study: Alphabet	6
Case Study: Activision Blizzard, Inc.	9
Figure 2 – Opposition to CEO Pay Packages at Large Fund Managers Ranked by Assets Under Management	10
Figure 3 – Fund Managers Most Likely to Oppose CEO Pay	12
Figure 4 – Opposition to CEO Pay Packages at Large Pension Funds Ranked by AUM	14
Figure 5 – Pension Funds Likely to Oppose CEO Pay	16
Case Study: Mylan N.V.	17

KEY TAKEAWAYS

The annual lists of “The 100 Most Overpaid CEOs” highlight many repeat offenders, and their companies have performed significantly worse than S&P 500 companies that have not been on any of our lists. HIP Investor reports that between 2015 and 2020 the companies in the S&P 500 who were never on our list had an annualized total shareholder return (dividends plus stock appreciation) of 5.6 percent, significantly outshining (by a factor of two) the annualized return of just 1.95 percent of the nine companies who have repeatedly been our list of “The 100 Most Overpaid CEOs”. This performance gap, as detailed in Appendix F, equates to approximately \$223 billion in shareholder value forgone.

Institutional opposition to overpaid CEOs is stronger than suggested by votes as reported to the SEC. *As You Sow* has used the level of shareholder votes against the CEO pay package as one factor in determining who the Most Overpaid CEOs are. This year – as described more fully in “How we identify the 100 Most Overpaid CEOs” – we used, with the assistance of Proxy Insight and Insightia company, an analysis that excluded votes from shares controlled by management and others and instead measured only votes controlled by institutional fund managers. Using these votes, the number of S&P 500 companies where the CEO pay package failed to get at least 50 percent of the votes more than doubled, going from six companies to 15 companies.

The level of shareholder opposition to excessive CEO pay continues to grow, yet CEO pay continues to increase. The number of financial fund managers who voted against the CEO pay package of at least half of the “100 Most Overpaid CEOs” in their investment portfolios reached 47. Pension fund opposition was even higher. More shareholders are taking another step in calling for accountability by voting against members of the compensation committees. Yet, as further detailed below, executive compensation continued to increase.

The economic disruption of the pandemic means that the upcoming proxy season could be a time of reckoning. What happens when performance criteria are not met? There are indications that executives may be insulated from bearing the full brunt of the downside though they are generally given full credit for the upside. Some investors have already noted that they will evaluate the context of the pay packages, in light of how shareholders and employees have fared during the pandemic.

FIGURE 1 – THE 25 MOST OVERPAID CEOs

RANK	NAME	CEO	CEO PAY	EXCESS PAY	VOTES AGAINST CEO PAY	CEO:WORKER PAY RATIO	MEDIAN WORKER PAY
1	Alphabet Inc.	Sundar Pichai	\$280,621,552	\$266,698,263	69.15%	1085:1	\$258,708
2	Discovery, Inc.	David M. Zaslav	\$45,843,912	\$33,823,935	85.55%	578:1	\$79,343
3	CVS Health Corporation	Larry J. Merlo	\$36,451,749	\$24,311,079	79.93%	790:1	\$46,140
4	Howmet Aerospace Inc.	John C. Plant	\$51,712,578	\$39,321,473	47.75%	934:1	\$55,497
5	The Walt Disney Company	Robert Iger	\$47,517,762	\$34,885,856	47.64%	911:1	\$52,184
6	The Kraft Heinz Company	Miguel Patricio	\$43,297,480	\$31,390,609	41.87%	1034:1	\$42,689
7	Intel Corporation	Robert H. Swan	\$66,935,100	\$53,244,455	40.25%	695:1	\$96,300
8	Universal Health Services Inc.	Alan B. Miller	\$24,473,240	\$12,397,998	99.91%	629:1	\$38,931
9	Las Vegas Sands Corporation	Sheldon Gary Adelson	\$24,680,118	\$11,976,674	88.93%	584:1	\$42,228
10	Fox Corporation	Lachlan Murdoch	\$42,111,103	\$28,735,479	53.30%	359:1	NA
11	Advanced Micro Devices, Inc.	Lisa Su	\$58,534,288	\$40,542,122	22.63%	604:1	\$96,874
12	T-Mobile US, Inc.	John J. Legere	\$27,756,690	\$13,798,277	78.50%	446:1	\$62,195
13	Fidelity National Information Services, Inc.	Gary A. Norcross	\$27,658,117	\$13,926,647	52.78%	467:1	\$59,235
14	Comcast Corporation	Brian L. Roberts	\$36,370,183	\$23,330,783	23.19%	461:1	\$78,869
15	Fiserv, Inc.	Jeffery W. Yabuki	\$27,601,026	\$13,842,124	30.88%	423:1	\$65,254
16	Activision Blizzard, Inc.	Robert A. Kotick	\$30,122,896	\$15,867,848	28.89%	319:1	\$94,308
17	Centene Corporation	Michael F. Neidorff	\$26,438,425	\$13,257,871	23.25%	383:1	\$68,987
18	General Electric Company	H. Lawrence Culp Jr.	\$24,553,788	\$13,339,908	17.61%	486:1	\$50,471
19	Marathon Petroleum Corporation	Gary R. Heminger	\$24,129,164	\$11,768,410	11.47%	877:1	\$27,507
20	Qualcomm Incorporated	Steven Mollenkopf	\$23,065,052	\$9,744,629	69.57%	256:1	\$90,259
21	Mylan N.V.	Heather Bresch	\$18,509,260	\$7,524,895	32.55%	427:1	\$43,367
22	Coty Inc.	Pierre Laubies	\$16,211,992	\$5,574,670	91.88%	387:1	\$43,242
23	Linde plc	Stephen Angel	\$66,149,325	\$52,644,326	6.85%	1629:1	\$40,601
24	Microsoft Corporation	Satya Nadella	\$42,910,215	\$27,896,691	18.59%	249:1	\$172,512
25	McKesson Corporation	John H. Hammergren	\$17,400,207	\$5,240,500	64.50%	458:1	\$38,026

This report has a strong focus on financial manager voting, which is disclosed on an annual basis. The pay packages evaluated were those voted on in the year prior to June 30, 2020. Thus some CEOs presented here and in Appendix A no longer hold those positions and in a few cases have passed away since these proxy statements were published.

INTRODUCTION

This is the seventh annual “The 100 Most Overpaid CEOs” report published by *As You Sow*. During this time, we have noted that many institutions have increased their opposition to excessive CEO pay, but the change has been slow.

The pandemic that defined the year 2020, as *The Guardian* put it, “[sharpen\[ed\] America’s already stark economic inequalities](#).” Workers with lower pay lost their jobs while the world’s executives made even more money. Unemployment is now above 20 percent for the lowest paid workers.¹ Worker wages currently represent a lower share of the U.S. economy than almost any time since the 1940s when the Federal Reserve began collecting the data.²

Yet, CEO pay continued to increase. *The Wall Street Journal* reported that “median pay reached \$13.1 million for CEOs of the biggest U.S. companies, setting a new record for the fifth year in a row.”³ A study by the Economic Policy Institute (EPI) found that [CEO compensation surged 14 percent in 2019 to \\$21.3 million](#). (In a change this year, EPI calculated total CEO compensation measuring the value of stock options when they are exercised and the value of stock awarded on the date the stock vests instead of the date on which these items were granted.) EPI also performed the same analysis it had done in the past, using figures as they appear in the Summary Compensation Tables. “By that measure, CEO compensation grew by 8.6 percent in 2019, to \$14.5 million.”⁴

As we go to press, there is some evidence that some companies may, in the coming year, reduce the pay of their CEOs. For example, in January 2021, Goldman Sachs, whose CEO David Solomon was paid \$24.6 million in 2019 (and is number 39 in our list of the 100 Most Overpaid CEOs, with an overpayment of \$12 million), announced that they will cut his 2020 pay by \$10 million because on his watch they were subjected to a \$3 billion dollar fine for misbehavior.

THE SHAREHOLDER RESPONSE TO EXCESSIVE CEO COMPENSATION

Over the course of the years we’ve studied, the topic of opposition to excessive CEO pay has been growing, and more and more companies have seen their CEO pay packages receive less and less support from their shareholders. In particular, shares held by U.S. public pension funds and European financial managers have made their opposition to excessive U.S. CEO pay clear.

On the other hand, many financial managers, particularly the largest U.S. based ones, continued to vote in favor of a large portion of the pay packages of excessively paid CEOs. The median level of opposition to CEO pay at S&P 500 companies was 6.2 percent over the proxy year covered in this report. The median level of support at S&P 500 companies was 93.7 percent, using data from Insightia. ISS reported that in 2020, the median vote support level decreased to 95.3 percent, the lowest level recorded since mandatory Say on Pay votes began in 2011.⁵

Many analysts, including Simiso Nzima, Investment Director & Head of Corporate Governance at CalPERS, place part of the blame for excessive CEO pay on financial fiduciaries who do not adequately exercise the power of their votes on compensation:

“It isn’t the fault of the tool (the advisory CEO pay vote). It is the fault of the people using the tool. When people complain about high executive compensation, I chuckle a little bit because if you look at the voting records the same people complaining, the voting records show that they are not voting against these plans. Or they are only voting against plans at 10 percent to 15 percent? If you are not happy about these plans, how come you are not voting against them?”⁶

Nevertheless, significant changes were seen in shareholder voting patterns. According to data provided by Insightia, financial managers controlling more than \$2 trillion increased their level of opposition to CEO pay by more than 10 percent. Sometimes the change was as simple as updating guidelines. For example, New York State Teachers Retirement System made a policy change – instead of voting against all CEO pay packages that received an “F” under Glass Lewis’s grading system, they moved to voting against packages that received a “D” or an “F”. This increased their rate of opposition to CEO pay at S&P 500 companies from 11.3 percent in 2019 to 32.3 percent in 2020. Others also revised their guidelines or took deeper dives into pay analysis, and some of those are described later in this report.

CASE STUDY

ALPHABET

Sundar Pichai, the CEO of Alphabet, was awarded \$280,621,552 in compensation in 2019, more than 20 times what the CEO of a typical S&P 500 company is paid and more than 1,000 times what the median employee of Alphabet was paid.

Institutional Shareholder Services (ISS) stated that the company's compensation committee "has demonstrated poor stewardship of pay programs as evidenced by recurring concerns of outsized awards that are not sufficiently performance-based." ISS recommended that shareholders vote against the CEO pay package and also vote against re-electing to the company board the members of the board's compensation committee, namely Alan Mulally, Robin Washington, K. Ram Shriram, and L. John Doerr.

Glass Lewis, the other major proxy advisory firm, advised: "Shareholders should note the lack of outperformance... In light of the disconnect of pay to performance and our concerns with the quantum of Mr. Pichai's pay, we do not believe shareholders should support this (CEO pay) proposal."

In its 2020 stewardship report, Vanguard stated that it had voted against pay at Alphabet in the two prior years as well and this year also voted against re-electing to the board the chair of the board's compensation committee. Vanguard notes that it had multiple discussions with the company but did not "gain any more comfort about the magnitude and structure of the equity plan awarded to the CEO."

In addition to Vanguard, other financial managers that opposed Alphabet's pay included SSgA (State Street), Capital Group, T. Rowe Price, UBS, and Wellington, as well as most pension funds.

Financial managers who voted to approve the CEO pay package at Alphabet include BlackRock, Fidelity Management and Research (FMR), and Northern Trust.

Of the shares of the company controlled by outside financial managers, approximately 70 percent of those shares voted against the CEO pay package. But since the two founders of Alphabet, Larry Page and Sergei Brin, who own less than 6 percent of the shares in the company, have extraordinary voting power (i.e., their shares give them more than 50 percent of the votes at the shareholder meeting), the final total showed that 25 percent of the shares voted against the CEO pay package.

EXECUTIVE COMPENSATION RESPONSES TO COVID

Several financial managers have announced that they expect to vote against CEO pay packages that serve to insulate senior executives from effects of pandemic. Yet, the two largest proxy advisory services (ISS and Glass Lewis) have offered companies suggestions on how companies can structure and rationalize high CEO pay and still receive a recommendation from them in favor of their CEO pay packages.

On October 15, 2020, ISS issued the "[U.S. Compensation Policies and the COVID-19 Pandemic Frequently Asked Questions](#)" report, which promised increased scrutiny but also signaled some leniency and latitude in how it will evaluate packages. For example, ISS notes that one-time awards, often deemed problematic, may be considered a "reasonable response" if justification is given about "the extraordinary circumstances of the current economic downturn."⁷ However, ISS stipulates that "boilerplate language regarding 'retention concerns' will not be considered sufficient rationale." ISS says it will also consider the magnitude of the awards, whether the awards are sufficiently performance-based, and whether they are sufficiently long-term in nature. "Finally," according to ISS, "the award should contain shareholder-friendly guardrails to avoid windfall scenarios, including limitations on termination-related vesting."⁸ Because ISS does not provide specifics, it is difficult to know how precise these are.

The ISS FAQ goes through each component of pay with some level of detail, giving companies information that they may use to thread the needle that allows them to insulate executive pay and still get ISS's approval. The primary emphasis seems to be on "disclosure" – forms of that word are mentioned 16 times in the document.

The disclosure focus is echoed by some investors. Catherine Winner, Global Head of Stewardship at Goldman Sachs Asset Management, also highlighted the importance of disclosure in [an interview with Proxy Monthly](#). “When we evaluate [compensation] changes, we will take a case-by-case approach. To understand whether a change is appropriate, we generally look for clear disclosure in the proxy statement. In our engagements, we generally recommend to Compensation Committee members that they err on the side of over disclosure, particularly if they are considering a one-time award or modifying performance targets.”⁹

The other large proxy advisor also issued a special report: “Glass Lewis’ Approach to Remuneration in Global Markets in Light of Covid-19.” Issued in March 2020, it is much shorter than the ISS report, and rather than going into detail on each component of compensation, it describes how compensation will be evaluated based on how the company has been affected by the pandemic, creating four categories with different expectations described for each:

- Performance has been devastated, and the company’s prospects are now on life support.
- Performance has been moderately and negatively impacted.
- Performance has been modestly and negatively impacted, and the company has outperformed the market on a relative basis.
- Performance has been strong on an absolute and relative basis.

Most interesting, however, is Glass Lewis’ statement that in each scenario it will consider employee welfare. Specifically,

“We expect that companies who have had to retrench employees as a result of diminished demand for goods and services will also reflect these diminished prospects in lower executive pay. Not only will this be considered an alignment of pay and company performance, this is also a matter of reputational management – boards and executives would do well to ensure they do not appear disconnected from their wider employee base during this difficult time.”

Several investors have announced their intention to consider larger context rather than just the normal information.

Among the first investors to discuss the issue of COVID was the Los Angeles County Employees Retirement Association (LACERA), which raised the issue in an April 2020 memo to the Trustees from Jonathan Grabel, Chief Investment Officer of LACERA. It notes, “We are carefully watching compensation committee decisions in the wake of the downturn for strategies that may inflate executive pay despite corporate performance.” Moving goalposts is a particular concern. As LACERA notes, “Such provisions undermine the philosophy of ‘at-risk’ executive pay and are instead a ‘heads we win, tails you lose’ proposition for investors.”¹⁰

Legal and General Investment Management, with an AUM \$1.6 trillion in its North America portfolio, has made its policy so clear it can be summarized in a headline: “[Don’t award bonuses if you cut jobs, warns Legal & General Investment Management](#).” While the article goes into specifics related to British remuneration and COVID relief, the bottom line from Sacha Sadan, Director of Corporate Governance, is, “If you’ve taken taxpayer money, cut your dividend and sacked people or furloughed them, then we wouldn’t expect you to have a bonus this year.”¹¹

The Pensions & Investment Research Consultants (PIRC) noted that the pay differentials may come under closer scrutiny in the future, saying that “over the longer term it will not be acceptable to come out of this health crisis with 1:100 plus multiples. A doctor to nurse salary multiple is many times less. Neither doctors nor nurses get incentivized on the number of people they cure or harm.”

HOW WE IDENTIFY THE 100 MOST OVERPAID CEOS

Each year, we evaluate CEO pay at all S&P 500 companies using data provided by Institutional Shareholder Services (ISS). We also use data provided by HIP Investor that uses a statistical regression model to compute what the pay of the CEO would be, assuming such pay is related to cumulative TSR over the previous five years. This provides a formula to calculate the amount of excess pay a CEO receives. We then add data that ranks companies by what percent of company shares voted against the CEO pay package. This year, Insightia ran a new calculation of votes that uses only the votes of institutional investors (those required to file SEC Form 13F) in both the numerator (shares voted against) and denominator (total shares voted) to calculate percentage support.

This new calculation generally ends up close to the old calculation, which used total shareholder votes reported to the SEC, but gives a more accurate indication of where institutional investors are most dissatisfied, most starkly in cases where insiders own a particularly large portion of stock or there are dual class shares. More information on this change and a comparison between reported votes and what we are calling “institutional votes” can be found in Appendix B. Finally, we rank companies by the ratio of the CEO’s pay to the pay of median company employee.

The rankings of companies by excess CEO pay and by shareholder votes on CEO pay are each weighted at 40 percent. The final ranking based on CEO-to-worker pay ratio is weighted at 20 percent. The complete list of the 100 Most Overpaid CEOs using this methodology is found in Appendix A. The regression analysis of predicted and excess pay calculated by HIP Investor is found in Appendix C, and its methodology is explained in further detail there.

Figure 1 presents the 25 Most Overpaid CEOs. The full list of 100 is in Appendix A.

PROXY ADVISORS METHODOLOGY AND RECOMMENDATIONS

The two largest proxy advisors are Institutional Shareholder Services (ISS) and Glass Lewis, but there are also several smaller other firms that act as advisors and proxy voting agents, such as Egan-Jones, Segal Marco, Proxy Vote Plus, and PIRC.

ISS uses what it terms “a quantitative degree-of-alignment scale” to evaluate CEO pay and company performance. In 2020, ISS recommended voting against 11 percent of the CEO pay packages at S&P 500 companies and 40 percent of the 100 Most Overpaid CEOs. This is a 25 percent increase in the number of vote against recommendations in the case of the 100 Most Overpaid CEOs. These numbers are based on the default ISS “standard” policy. ISS also offers different voting recommendations based on other policies that may more accurately reflect the views of different sets of investors and financial fund managers. For example, a policy developed for pension funds operating under the Taft-Hartley Act recommends voting against 55 of the 100 most overpaid CEO pay packages. The voting cast by the Public Pension policy was identical. Another policy designed to appeal to “Socially Responsible Investors” recommends voting against just 45 of the 100 Overpaid CEOs. Many users of ISS proxy voting services take advantage of ISS’s ability to create their own custom policies. In the case of CEO pay, these custom policies can produce substantial differences from the standard ISS recommendations.

[Glass Lewis](#), which can also create custom policies, uses a model comparing CEO pay in relation to company peers and company performance compared to peers. It awards letter grades between “A” and “F.” An “A” means that the percentile rank for compensation is significantly less than its percentile rank for company performance. For 2020, Glass Lewis has announced that the model will introduce an enhanced peer group methodology that is proprietary to Glass Lewis and leverages the global compensation data and analytics tools of CGLytics. In 2020, Glass Lewis recommended shareholders vote against 13.8 percent of the CEO pay packages at S&P 500 companies and 43 percent of the 100 Most Overpaid CEOs. This is a 25 percent increase in the number of vote against recommendations in the case of the 100 Most Overpaid CEOs.

Egan-Jones Proxy Services creates a proprietary [EJPS Compensation Rating](#) for each company that begins with a quantitative raw score of “wealth creation” that relates CEO pay and company performance. The company is then compared to peers and ranked by quintile as “Needs Attention,” “Some Concerns,” “Neutral,” “Good,” or “Superior.”¹² Egan-Jones then considers qualitative adjustment factors. Egan-Jones recommended voting against 52 percent of the 100 Most Overpaid CEOs.

Segal Marco voted against 45 percent of the CEO pay packages at S&P 500 companies on behalf of its clients, and 70 percent of the 100 Most Overpaid CEOs. Maureen O’Brien, vice president and director of corporate governance for Segal Marco, notes that the Segal Marco Advisors cast votes for 91 pension and benefit funds that subscribe directly to proxy voting and corporate governance service, in addition to funds that receive proxy voting services as part of consulting or discretionary services. A more detailed description of Segal Marco’s process can be found under the discussion of Vermont’s pension fund below.

CASE STUDY

ACTIVISION BLIZZARD, INC.

Robert A. Kotick, CEO of Activision Blizzard, Inc., was awarded \$30,122,896 in compensation in 2019, over twice what the median S&P 500 CEO made. Shareholder opposition topped 43 percent.

CtW Investment Group noted that over the last four years “Kotick has received over \$20 million in combined stock/option equity per year. These equity grants have consistently been larger than the total pay (the sum of base salary, annual bonus, and equity pay) of CEO peers at similar companies.”

“While equity grants that exceed the total pay of peer companies would be objectionable in most circumstances,” CtW noted, “it is of special concern in this case because Activision Blizzard employees face job insecurity following layoffs of 800 employees in 2019, and typically earn less than 1/3 of 1 percent of the CEO’s earnings, with some employees, such as Junior Developers, making less than \$40,000 a year while living in high-cost areas such as Southern California.”

Among those who voted against the CEO pay package: SSgA (State Street), Geode Capital Management, Morgan Stanley Investment Management, Goldman Sachs Investment Management, AllianceBernstein, CalPERs, CalSTRS, and the Florida State Board of Administration.

Among those that approved the CEO pay package: Vanguard, Fidelity, BlackRock, Columbia Threadneedle, and Northern Trust.

PIRC, one of the largest proxy advisors in Europe, launched a new compensation consultancy in September 2020 with a developed pay philosophy that runs counter to many current practices. In its report “[Pay for a New World](#),” it stated, “To move forward on pay PIRC believes that the fallacy of ‘alignment’ with shareholders needs to be retired. Not only do schemes not align, but executives are employees of the company with duties to it.”¹³ The proposed new pay policy rests on five principles:

1. A going rate true market salary, not mark to model (i.e., reliance on consultants and peer groups);
2. Director service contracts approved by vote;
3. A single profit pool to be distributed company wide, to be voted on as to the amount of the pool and the distribution method;
4. Exceptional bonuses only, paid as a result of an event that has occurred worthy of a bonus, to also be put to a vote;
5. No long-term incentive plans (LTIPs).

The advisory group recommended against 75 percent of the 100 Most Overpaid CEOs.

VOTING PRACTICES OF MANAGERS OF MUTUAL FUNDS AND ETFS

A key objective of this report is to analyze the voting practices of the managers of mutual funds and ETFs at annual shareholder meetings. Each year we evaluate the practices of investment managers and detail the practices of the two largest (BlackRock and Vanguard) as well as others that have seen marked changes in their practices. This analysis will highlight which managers are properly exercising their fiduciary duty and which ones are blindly following the recommendation of management to approve excessive CEO pay packages. As shown in Figure 2, this year, six of the largest financial fund managers voted against more than half of the 100 Overpaid CEOs pay packages.

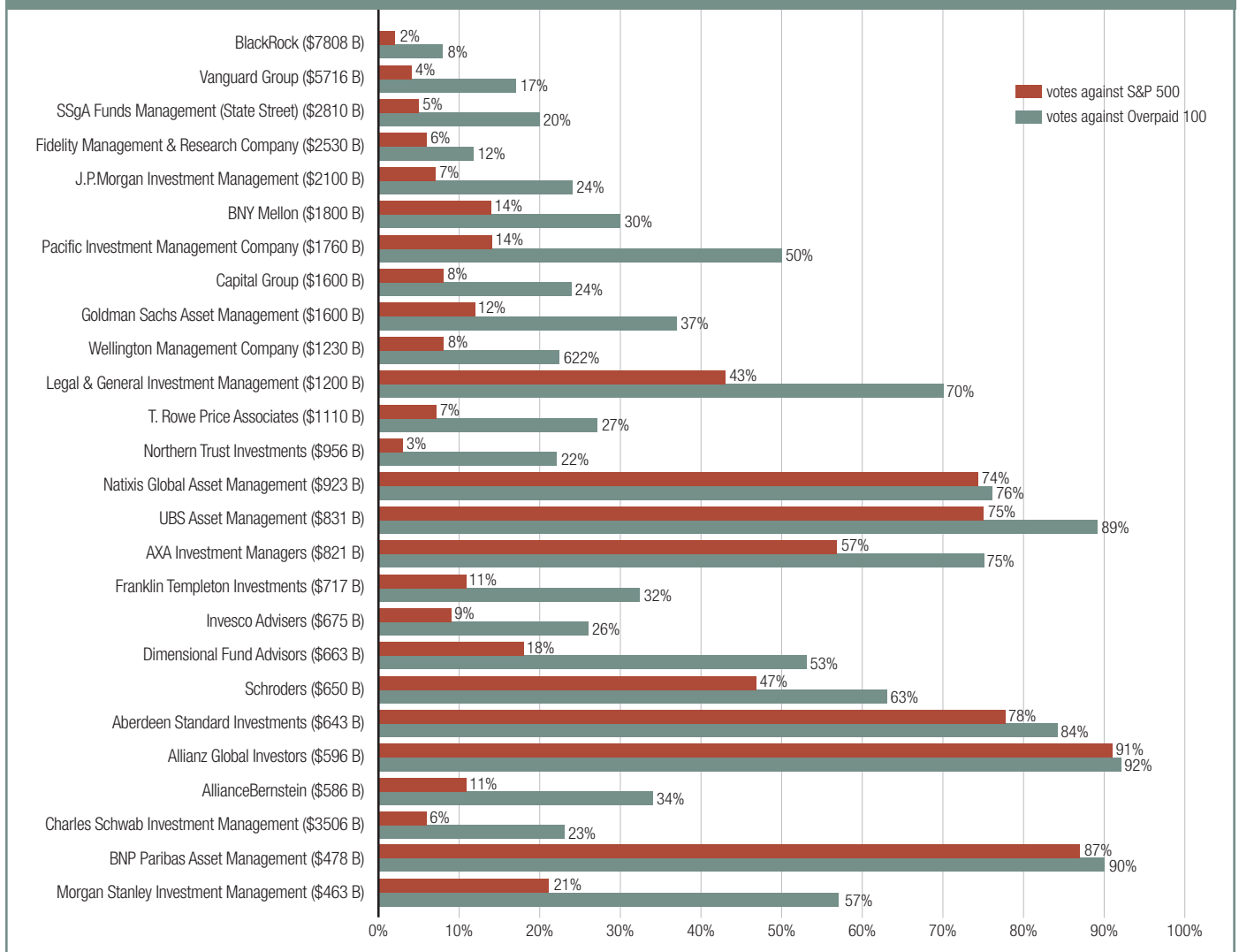
As we have shown every year in this report, the larger fund managers often support high pay. In his latest book, Robert Reich – in a chapter titled “How Oligarchs Retain Power” – notes that,

“The American oligarchy pays huge sums to a vast array of corporate lawyers, tax advisers, estate planners, investment bankers, money managers . . . and marketing and public relations professionals to defend and enlarge the oligarchy’s wealth and power. This is not their official job description, of course. A few of them may even have been hired to promote ‘corporate social responsibility.’”¹⁴

As Reich notes,

“All these enablers would not want to be seen, nor do they see themselves, as defenders and promoters of the oligarchy. They don’t consider themselves bought or bribed. They view themselves as professionals of the highest integrity who do excellent work and adhere to professional standards and ethical codes. The stark reality, though, is that their careers are dedicated to preserving and defending the system and to helping the oligarchy aggregate even more wealth and power.”¹⁵

FIGURE 2 – OPPOSITION TO CEO PAY PACKAGES AT LARGE FUND MANAGERS RANKED BY ASSETS UNDER MANAGEMENT



The three largest financial managers (BlackRock, Vanguard, and State Street) are the largest shareholders in the vast majority of S&P 500 companies.

Many of these large financial managers operate passive funds that invest in every company within an index, regardless of how well or poorly the company is run. Thus, if they find something wrong with a company, they do not sell their shares in it. Their only option in that case is to vote against the pay package of the CEO or to vote against re-electing to the company board some or all of the members of the board of directors.

BNP Paribas Asset Management – \$478 billion AUM

BNP Paribas Asset Management (BNPP AM) voted against 87.3 percent of CEO pay packages of the S&P 500 companies, and it voted against 90.5 percent of the 100 Most Overpaid CEO pay packages. The level of opposition to S&P 500 pay plans is up from 75.7 percent last year.

In a CtW Investment Group sponsored [webinar](#) on December 2, Adam Kanzer, Head of Stewardship for the Americas at BNPP AM, noted that the vote on CEO pay is an important tool, stating: “When say on pay votes fail, companies respond. They don’t always respond the way you’d like, but they do respond. In that sense we know the tool works.”¹⁶

On that call, Kanzer said, “Some investors believe there are issues with compensation structure, but not the quantum. Others hold the reverse. We have concerns regarding both.”

He believes pay packages as a whole are too large, contributing to wealth inequality and tensions within a company. He adds,

“Some pay packages are so large they can actually immunize the CEO from the power of incentives [compensation committees] are creating because when the CEO has so much money there’s very little at risk.”

In a follow-up email, Kanzer offered more details:

“Structural issues are important drivers of quantum. Among our concerns are the fact that most of the US pay packages are at least partially time-based, ensuring a payout simply for sticking around and, for performance-based components, the hurdles are often too low, such as TSR starting at the second quartile. And, of course, the frequency of equity grants is a problem. Combined, these elements lead to pay for underperformance and weaken incentives to hit appropriate targets. They all but guarantee a massive wealth transfer to the CEO.”¹⁷

Kanzer went on to ask questions about how incentives actually work and noted that

“If it is incentivizing something you are going to do anyway, then it is a gift, and I’m not interested in offering gifts to someone who is already pretty well paid. We have to understand how these things actually work.”

BlackRock – \$7,808 billion AUM

BlackRock voted against 2.2 percent of CEO pay packages of the S&P 500 companies and 8 percent of the 100 Most Overpaid CEOs. This is the lowest rate of opposition to excessive CEO pay of any of the major financial fund managers. BlackRock minimizes this fact by lumping these votes with various other votes on compensation schemes, and with its votes on such schemes at companies headquartered in the Middle East, Africa, and other countries, by stating (in its Annual Stewardship Report) that it is “increasingly voting against management on executive compensation proposals, up from 15 percent to 16 percent this year.”¹⁸ A table in that report shows that of the 4,292 management proposals world-wide on executive compensation that BlackRock voted on, it voted against only 6 percent.¹⁹

BlackRock opts to make its dissatisfaction with compensation practices known to companies through votes against re-electing to the corporate board members of the board’s compensation committee, and it reports that it voted against 666 such board members. The report notes:

“We held directors accountable for poor pay practices at 84 different companies this year. This figure is up from the prior two reporting years when we voted against committee members at 74 and 60 U.S. companies.”²⁰

Using Insightia data, we found that only four of these companies were in the S&P 500 index: Centene, McKesson, Qualcomm, and ViacomCBS.

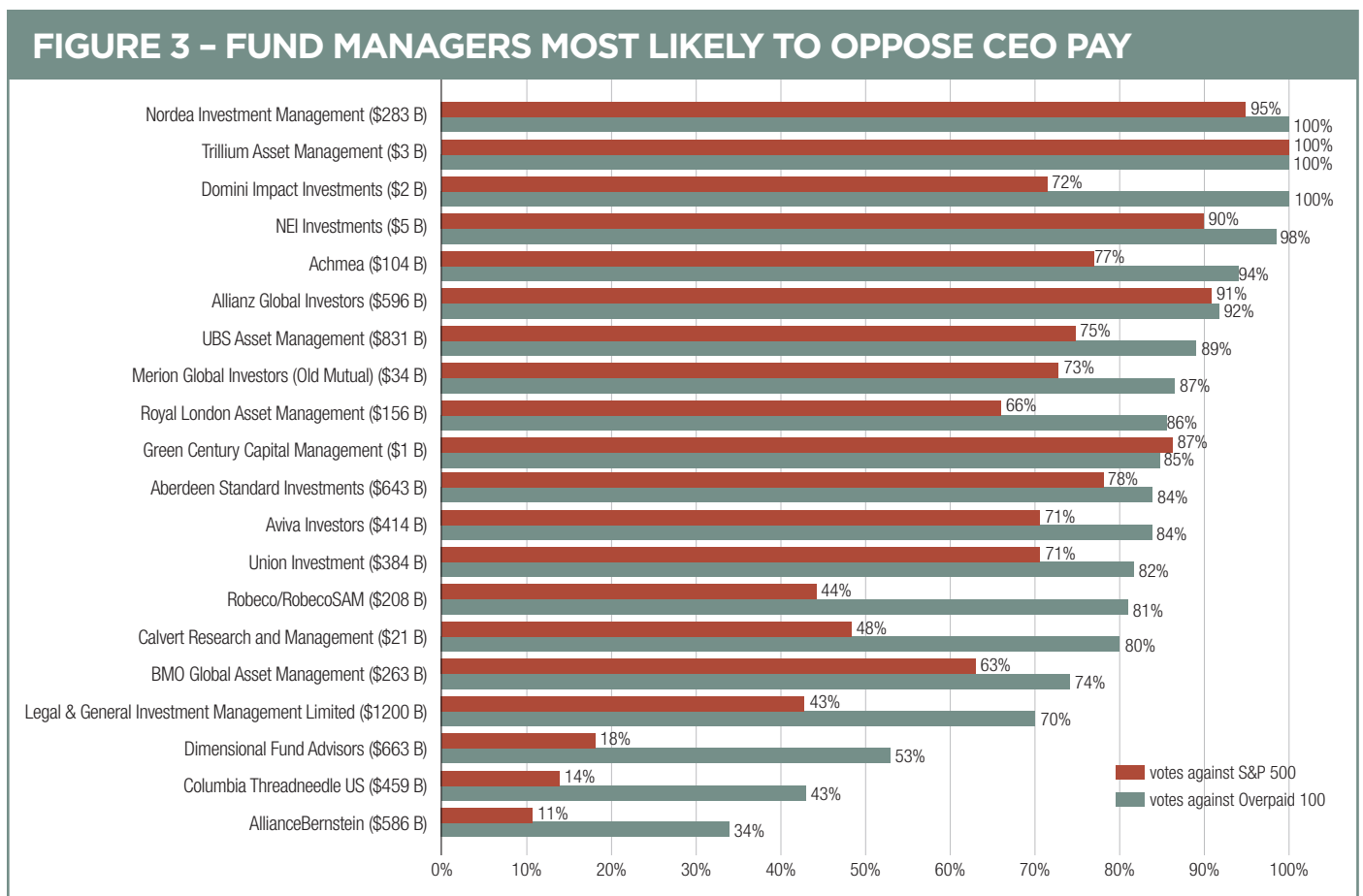
In “[Our 2021 Stewardship Expectations: Global Principles and Market-level Voting Guidelines](#),” BlackRock notes that its “votes against directors on pay led to changes by over 80% of companies.”²¹

BlackRock does not disclose what specific concerns they raised and how they were addressed.

Vanguard – \$5,716 billion AUM

Vanguard voted against 4.2 percent of CEO pay packages of the S&P 500 companies and 17.2 percent of pay packages from the 100 Most Overpaid CEOs. This year these percentages from Vanguard are higher than they have been in previous years.

In 2020, for the first time, Vanguard went public with information about its votes on CEO pay at four different companies in its [Investment Stewardship Report](#).²² Specifically, the report notes that Vanguard voted against the CEO pay package at both Alphabet and Uber due to a disconnect between pay and performance. Vanguard also discloses that it voted against 384 directors because of executive compensation concerns but does not disclose the specific companies.²³



FINANCIAL VOTING MANAGERS VOTING FOR PENSION FUNDS

Many pension systems invest in funds provided by external financial managers where the investments from multiple investors are “comingled” with each other. In those cases the pension systems typically delegate to the financial managers the decisions on how to vote their shares. The majority of the pension systems listed below delegate the voting of their shares to their financial investment managers. However, in some cases, the pension systems might either have their own guidelines as to how to vote their shares or they might use a proxy voting service (following some set of guidelines provided by the service). For example, the Employees Retirement System of Hawaii votes according to Glass Lewis guidelines.

BlackRock is both the largest financial manager and the one with the worst voting record. As noted elsewhere in the report, BlackRock voted against only 2.2 percent of the CEO pay packages in the S&P 500, and against only 8 percent of the 100 Most Overpaid CEOs.

There were 16 pension systems that used SSgA (State Street), which has a stricter voting policy than BlackRock on CEO pay. These 16 are more than double the seven pension systems that Insightia reported that used SSgA last year. SsgA voted against 5 percent of the S&P 500 CEO pay packages and against 20 percent of the 100 Most Overpaid CEOs.

AllianceBernstein LP voted against 10 percent of pay packages in the S&P 500 and against 34 percent of the 100 Most Overpaid CEOs.

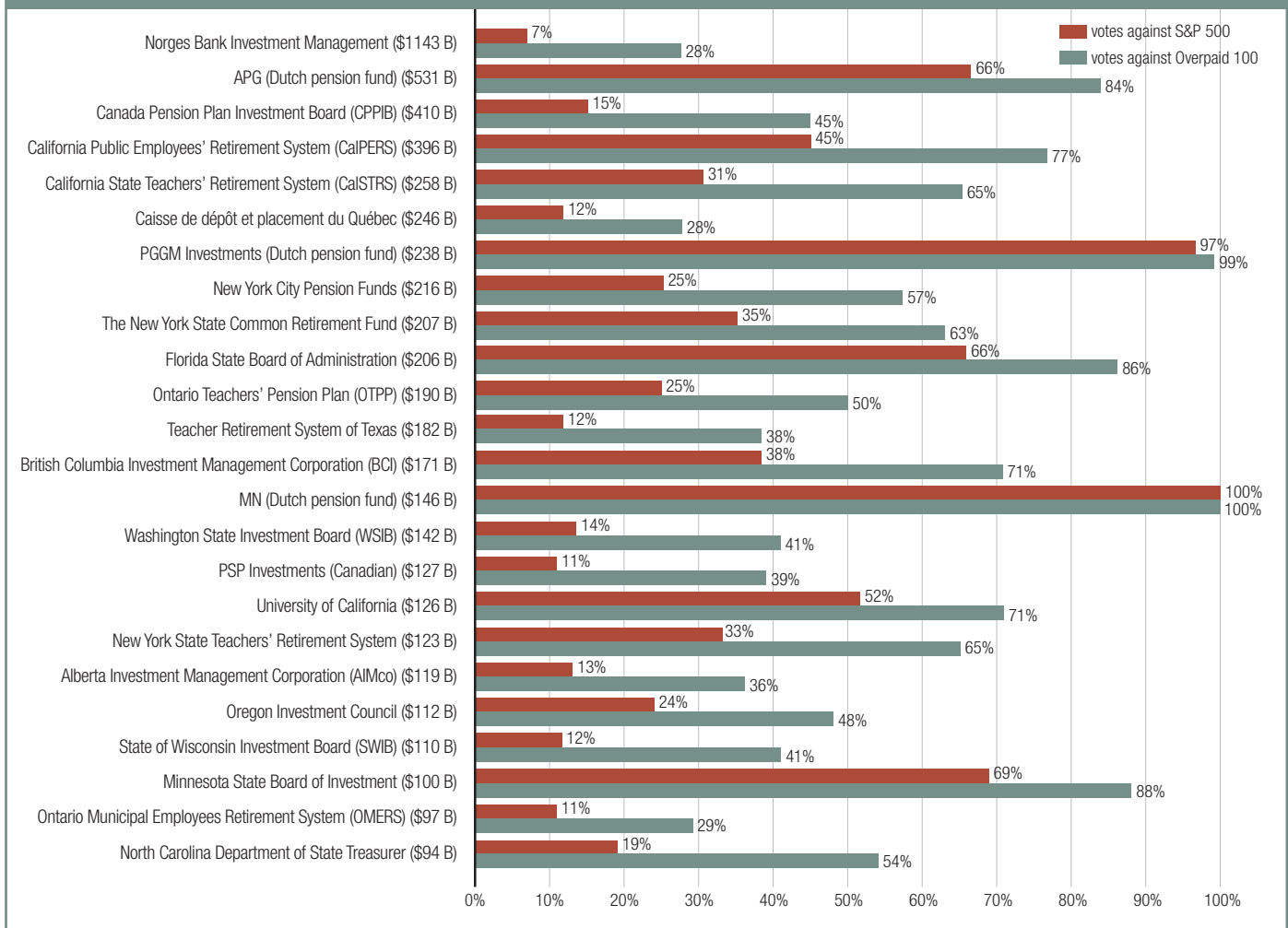
FUNDS THAT USE BLACKROCK	FUNDS THAT USE SSgA (STATE STREET)	FUNDS THAT USE ALLIANCE BERNSTEIN
City of Fresno Employee Retirement System	Alaska Retirement Management Board	Nevada Public Employees Retirement System
Employees Retirement System of the State of Hawaii	Arizona Public Safety Personnel Retirement System	New Mexico State Investment Council
Iowa Public Employees' Retirement System (IPERS)	District of Columbia Retirement Board	Public School & Education Employee Retirement System of Missouri
Kansas Public Employees Retirement System	Fresno County Employees' Retirement Association	Public Employee Retirement System of Idaho
Nebraska Public Employees Retirement Systems	Kansas Public Employees Retirement System	
Nevada Public Employees Retirement System	Metropolitan Water Reclamation District Retirement Fund	
Public Employees Retirement System of New Mexico	Nebraska Public Employees Retirement Systems	
Public Employees Retirement System of New Mexico	San Diego County Employees Retirement Association	
Public School & Education Employee Retirement System of Missouri	Tennessee Consolidated Retirement System (TCRS)	
San Diego County Employees Retirement Association	Nevada Public Employees Retirement System	
Texas Education Agency	Oklahoma Public Employees Retirement System	
The Public Employees Retirement System of Mississippi	Oklahoma Teachers' Retirement System	
University of Texas Investment Management Company (UTIMCO)	Public Employees Retirement System of New Mexico	
	Texas Municipal Retirement System	
	The Public Employees Retirement System of Mississippi (SSgA Funds Management, Inc.)	
	West Virginia Investment Management Board	

VOTING PRACTICES BY LARGE PENSION FUNDS

This year there were 50 pension funds that voted against the pay of more than half of the CEOs on our list of the 100 Most Overpaid CEOs. While many of these are international funds, opposition has also increased at many US pension funds. A few of those with rigorous policies are profiled below. One fund that stands out is the Employee Retirement System of Georgia (ERSGA). ERSGA has a policy to “vote and execute all voting proxies in support of management.”²⁴ It is the only pension fund that votes in favor of absolutely every CEO pay package.

As shown in Figure 4, this year 15 of the largest financial fund managers voted against more than half of the 100 Overpaid CEOs pay packages.

FIGURE 4 – OPPOSITION TO CEO PAY PACKAGES AT LARGE PENSION FUNDS RANKED BY AUM



CalPERS – \$396 billion AUM

CalPERS voted against 45 percent of CEO pay packages of the S&P 500 companies; it voted against 76 percent of the 100 Most Overpaid CEO pay packages.

This year, it also voted against re-electing to the corporate board members of the board's compensation committee. An article in *Board Member* magazine, "[CalPERS Is Voting Against Directors Over Compensation – Will Others Follow?](#)," reported that the fund had voted against 2,716 compensation committee directors in the past year.²⁵

Simiso Nzima, Investment Director & Head of Corporate Governance at CalPERS, told listeners in a December 2 webinar that he believes a vote on a CEO pay package is not enough:

"We wanted accountability, which is why we voted against compensation committee members when we voted against say on pay. We then wrote letters [to those companies requesting] a meeting to explain our vote."

CalSTRS – \$258 billion AUM

The California State Teachers' Retirement System (CalSTRS) voted against 30.2 percent of packages of the S&P 500 companies; it voted against 65.3 percent of the 100 Most Overpaid CEO pay packages. CalSTRS reports that its overall level of opposition at U.S. companies was 33 percent.

This represented an increase of 18.1 percent over the level of opposition in the prior proxy voting year. This year the fund put more emphasis on pay and performance when identifying egregious pay packages resulting in an increased level of opposition.

"We are always re-evaluating our practices," said Aeisha Mastagni, Portfolio Manager with Sustainable Investment & Stewardship Strategies at CalSTRS, in a December 7 call with *As You Sow*. "We are a long-term investor. We look at five-year performance, but we are also careful not to lose sight of short-term decisions made by the board."

The fund also votes against members of the compensation committee at any company where it opposed pay. "We vote against directors when we vote against say on pay. We made a very conscious decision when say on pay was enacted that we believe the compensation committee is directly responsible," said Mastagni.

University of California – \$126 billion AUM

The University of California Investment Office, which manages \$126 billion of University retirement and endowment funds, voted against 51.1 percent of CEO pay packages of the S&P 500 companies and against 70.9 percent of the 100 Most Overpaid CEO pay packages. This represents a significant increase from the prior year when the University voted against just 15 percent of S&P 500 companies and 34 percent of the 100 Most Overpaid CEO pay packages.

These changes are a result of guidelines that were revised in March 2020. The University uses ISS to do its voting, using a custom policy that it has designed that generates a negative vote on the CEO pay package when:

- the percentage of the CEO's performance-based equity pay (LTIP) is less than 70 percent,
- more than half the peer group of any one company comprises companies that exceed 1.5 times the company's revenues/assets,
- the company has paid a discretionary or retention bonus, or
- ISS SRI guidelines vote against.

In addition, the University of California also participates in the responsible engagement overlay (reo[®]) service of BMO Global Asset Management which provides engagement services.

More data can be found on the website: <https://www.ucop.edu/investment-office/>.

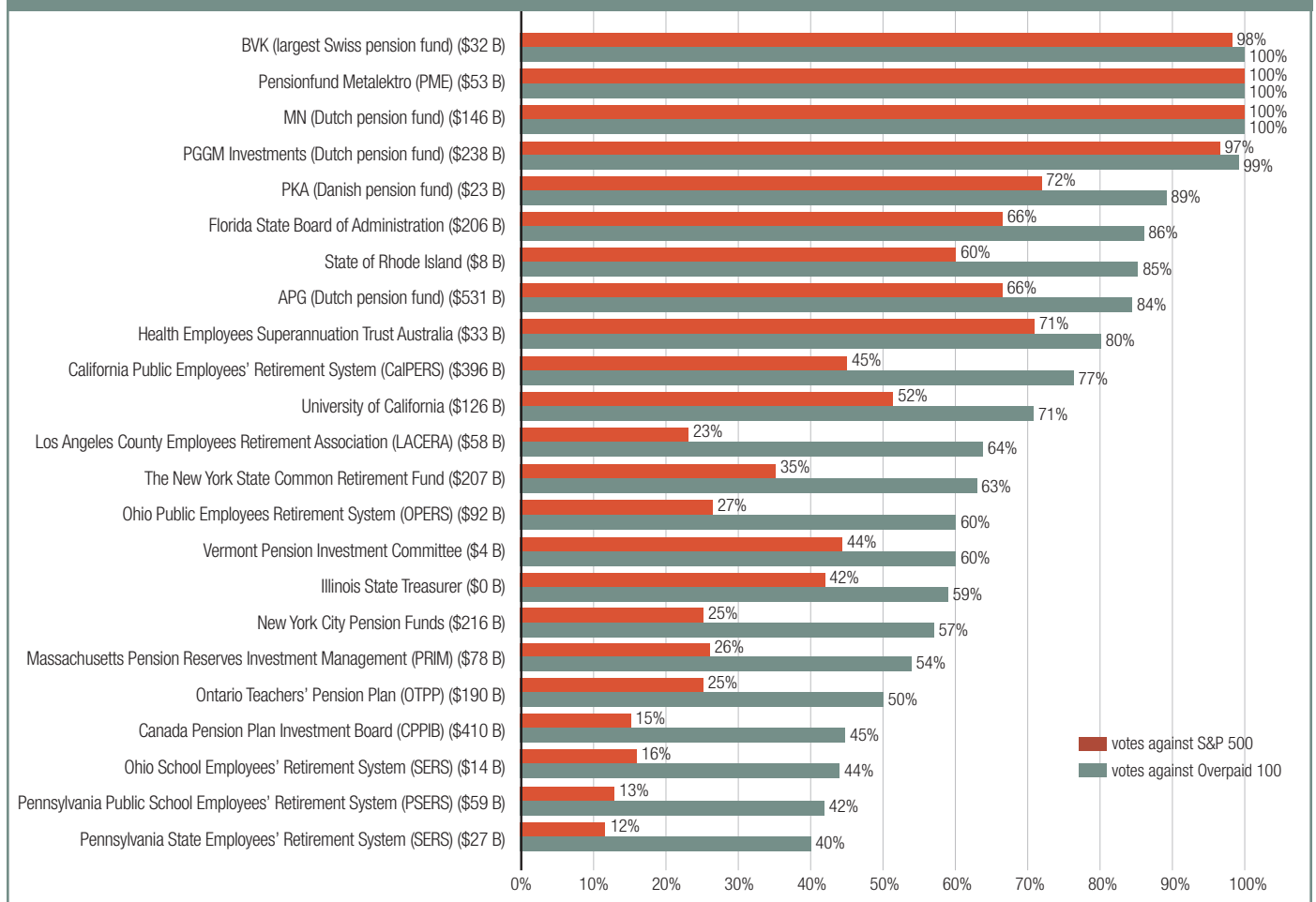
Vermont Pension Fund – \$4 billion AUM

The Vermont Pension Investment Committee voted against 55 percent of packages of the S&P 500 companies; it voted against 60.2 percent of the 100 Most Overpaid CEO pay packages. The prior year it opposed 48.5 of S&P 500 packages.

The Vermont Pension Fund’s increased level of opposition can likely be credited to a change in its proxy voting consultant. Vermont responded to *As You Sow*’s inquiries about changes in voting practices by sending a quote from its new consultant, Segal Marco. It highlights fuller context of how Segal Marco conducts its case-by-case analysis:

“To evaluate compensation policies and practices, the threshold query is ‘does a company’s compensation reflects its performance?’ This will be determined by how a company has performed for shareholders compared to its peer group as well as by how a company has compensated its executives compared to its peer group. Whether restricted stock awards are time vesting or performance vesting will also be taken into consideration. Additional queries will be made to determine the level of dilution in stock compensation plans, and to ascertain if golden parachutes have been awarded to executives and, if they have, whether they pay tax gross-ups. The ratio of pay to the CEO as compared to the average worker will also be taken into consideration. The threshold query will carry the most weight, but the additional queries can be persuasive in the event the answer to the threshold query is not clear cut.”

FIGURE 5 – PENSION FUNDS LIKELY TO OPPOSE CEO PAY



CASE STUDY

MYLAN N.V.

Over 44 percent of shares voted opposed CEO Heather Bresch's \$18.5 million compensation package. This was a steep increase from the prior year when the opposition had been 11 percent. Aberdeen Standard Investments noted that one reason it voted against the CEO pay package this year was concern "over goal rigor under the annual program, as the target goal for each metric was set below last year's actual results." The Florida State Board of Administration voted against due to poor alignment between pay and performance. Both ISS and Glass Lewis recommended voting against the CEO pay package.

In 2017, Mylan N.V. had the highest opposition of any S&P 500 pay plan, 83.5 percent. That year - in the midst of scandal of EpiPen price-jacking - the company faced a rigorous vote no on pay campaign from a group of investors that was also supported by the largest proxy advisors.

Those who voted against the CEO pay package this year included Northern Trust Investments, Invesco Advisors, BNY Mellon, UBS Asset Management, Aberdeen, and every public pension fund holding the stock (and reported by Insightia).

However, the four largest shareholders, Wellington Management, Vanguard, BlackRock, and SSgA (State Street), voted to approve the CEO pay package.

In November of 2020, Mylan N.V. merged with Pfizer Inc.'s Upjohn unit to create a new company, Viatris, so the vote received at the company's June 30, 2020, meeting will be Mylan N.V.'s last. The opposition level for golden parachutes awarded to executives as part of this merger (voted on separately) was even higher: over 67 percent of reported shares were cast against them given that certain executives could receive outsized awards.

CONCLUSION

BNP Paribas's Adam Kanzer, in the CtW Investment webinar, asked a critical question, "If we are thinking of this as a capital allocation question, then we're allocating capital to the CEO for a particular purpose. Are we getting better performance, or are we just getting wealthier CEOs?"

Many shareholders have concluded that in the vast majority of cases we are simply getting wealthier CEOs.

APPENDIX A – THE 100 MOST OVERPAID CEOs

RANK	COMPANY	CEO	PAY	EXCESS	VOTES AGAINST CEO PAY	CEO:WORKER PAY RATIO	MEDIAN WORKER PAY
1	Alphabet Inc.	Sundar Pichai	\$280,621,552	\$266,698,263	69.15%	1085:1	\$258,708
2	Discovery, Inc.	David M. Zaslav	\$45,843,912	\$33,823,935	85.55%	578:1	\$79,343
3	CVS Health Corporation	Larry J. Merlo	\$36,451,749	\$24,311,079	79.93%	790:1	\$46,140
4	Howmet Aerospace Inc.	John C. Plant	\$51,712,578	\$39,321,473	47.75%	934:1	\$55,497
5	The Walt Disney Company	Robert Iger	\$47,517,762	\$34,885,856	47.64%	911:1	\$52,184
6	The Kraft Heinz Company	Miguel Patricio	\$43,297,480	\$31,390,609	41.87%	1034:1	\$42,689
7	Intel Corporation	Robert H. Swan	\$66,935,100	\$53,244,455	40.25%	695:1	\$96,300
8	Universal Health Services, Inc.	Alan B. Miller	\$24,473,240	\$12,397,998	99.91%	629:1	\$38,931
9	Las Vegas Sands Corporation	Sheldon Gary Adelson	\$24,680,118	\$11,976,674	88.93%	584:1	\$42,228
10	Fox Corporation	Lachlan Murdoch	\$42,111,103	\$28,735,479	53.30%	359:1	NA
11	Advanced Micro Devices, Inc.	Lisa Su	\$58,534,288	\$40,542,122	22.63%	604:1	\$96,874
12	T-Mobile US, Inc.	John J. Legere	\$27,756,690	\$13,798,277	78.50%	446:1	\$62,195
13	Fidelity National Information Services, Inc.	Gary A. Norcross	\$27,658,117	\$13,926,647	52.78%	467:1	\$59,235
14	Comcast Corporation	Brian L. Roberts	\$36,370,183	\$23,330,783	23.19%	461:1	\$78,869
15	Fiserv, Inc.	Jeffery W. Yabuki	\$27,601,026	\$13,842,124	30.88%	423:1	\$65,254
16	Activision Blizzard, Inc.	Robert A. Kotick	\$30,122,896	\$15,867,848	28.89%	319:1	\$94,308
17	Centene Corporation	Michael F. Neidorff	\$26,438,425	\$13,257,871	23.25%	383:1	\$68,987
18	General Electric Company	H. Lawrence Culp Jr.	\$24,553,788	\$13,339,908	17.61%	486:1	\$50,471
19	Marathon Petroleum Corporation	Gary R. Heminger	\$24,129,164	\$11,768,410	11.47%	877:1	\$27,507
20	Qualcomm Incorporated	Steven Mollenkopf	\$23,065,052	\$9,744,629	69.57%	256:1	\$90,259
21	Mylan N.V.	Heather Bresch	\$18,509,260	\$7,524,895	32.55%	427:1	\$43,367
22	Coty Inc.	Pierre Laubies	\$16,211,992	\$5,574,670	91.88%	387:1	\$43,242
23	Linde plc	Stephen Angel	\$66,149,325	\$52,644,326	6.85%	1629:1	\$40,601
24	Microsoft Corporation	Satya Nadella	\$42,910,215	\$27,896,691	18.59%	249:1	\$172,512
25	McKesson Corporation	John H. Hammergren	\$17,400,207	\$5,240,500	64.50%	458:1	\$38,026
26	AT&T Inc.	Randall Stephenson	\$32,032,925	\$19,313,311	10.50%	325:1	\$98,630
27	Netflix, Inc.	Reed Hastings	\$38,577,129	\$23,649,474	35.22%	190:1	\$202,931
28	HCA Healthcare, Inc.	Samuel N. Hazen	\$26,788,251	\$14,094,249	9.27%	478:1	\$56,012
29	Walgreens Boots Alliance, Inc.	Stefano Pessina	\$19,156,202	\$7,266,357	13.33%	562:1	\$34,074
30	Norwegian Cruise Line Holdings Ltd.	Frank Del Rio	\$17,808,364	\$6,617,002	11.64%	1052:1	\$16,925
31	PayPal Holdings, Inc.	Daniel H. Schulman	\$25,825,473	\$11,209,960	11.05%	367:1	\$70,405
32	Walmart Inc.	C. Douglas McMillon	\$22,105,350	\$8,659,106	9.36%	983:1	\$22,484
33	IQVIA Holdings, Inc.	Ari Bousbib	\$22,139,776	\$8,658,167	68.11%	186:1	\$118,891
34	Paycom Software, Inc.	Chad Richison	\$21,138,558	\$5,050,047	55.03%	328:1	\$64,408
35	JPMorgan Chase & Co.	Jamie Dimon	\$31,612,616	\$18,424,207	7.28%	393:1	\$80,431
36	Hilton Worldwide Holdings Inc.	Christopher J. Nassetta	\$21,374,121	\$8,442,854	9.08%	489:1	\$43,695
37	The Estee Lauder Companies Inc.	Fabrizio Freda	\$21,435,428	\$7,708,567	8.28%	697:1	\$30,733
38	DXC Technology Company	J. Michael Lawrie	\$17,256,539	\$5,054,085	21.91%	415:1	\$41,602
39	The Goldman Sachs Group, Inc.	David M. Solomon	\$24,657,737	\$12,052,277	23.07%	178:1	\$138,854
40	Abbott Laboratories	Miles White	\$27,802,817	\$14,243,353	7.38%	329:1	\$84,434
41	Nucor Corporation	John Ferriola	\$19,099,582	\$6,414,027	38.84%	218:1	\$87,573
42	The Kroger Company	W. Rodney McMullen	\$21,129,648	\$8,530,665	7.15%	789:1	\$26,790
43	Starbucks Corporation	Kevin R. Johnson	\$19,241,950	\$6,131,013	8.78%	1675:1	\$11,489
44	DaVita Inc.	Javier Rodriguez	\$16,853,460	\$4,286,763	44.93%	286:1	\$61,536
45	Omnicom Group Inc.	John D. Wren	\$19,818,780	\$7,352,437	8.78%	450:1	\$44,059
46	Chubb Limited	Evan G. Greenberg	\$20,475,070	\$7,472,131	10.30%	308.5:1	\$66,372
47	Regeneron Pharmaceuticals, Inc.	Leonard S. Schleifer	\$21,455,117	\$8,622,990	44.23%	154:1	\$139,055
48	International Business Machines Corporation	Virginia Rometty	\$20,160,865	\$7,701,630	8.98%	354:1	\$56,896
49	Ameriprise Financial, Inc.	James Cracchiolo	\$24,516,930	\$11,530,117	10.07%	230:1	\$106,428
50	Textron Inc.	Scott Donnelly	\$18,921,598	\$6,713,947	27.17%	191:1	\$99,196

Continued on next page

RANK	COMPANY	CEO	PAY	EXCESS	VOTES AGAINST CEO PAY	CEO:WORKER PAY RATIO	MEDIAN WORKER PAY
51	Gilead Sciences, Inc.	Daniel P. O'Day	\$29,107,854	\$16,871,797	10.40%	169:1	\$173,264
52	CenturyLink, Inc. (now Lumen Technologies)	Jeffrey K. Storey	\$17,235,108	\$5,386,380	27.59%	243:1	\$71,279
53	ServiceNow, Inc.	William R. McDermott	\$41,682,335	\$26,548,508	29.03%	96:1	\$223,554
54	VF Corporation	Steven Rendle	\$17,842,521	\$5,206,538	7.75%	1767:1	\$10,099
55	Wells Fargo & Company	Charles W. Scharf	\$34,286,574	\$22,449,470	4.95%	550:1	\$65,931
56	Adobe Inc.	Shantanu Narayen	\$39,145,631	\$24,037,270	6.30%	266:1	\$147,115
57	SL Green Realty Corp.	Marc Holliday	\$20,990,016	\$9,170,660	7.77%	292:1	\$71,887
58	Yum! Brands, Inc.	Greg Creed	\$16,369,090	\$3,283,277	10.68%	1413:1	\$11,584
59	Cigna Corporation	David Cordani	\$19,303,032	\$6,540,152	9.23%	306.7:1	\$62,946
60	FedEx Corporation	Frederick W. Smith	\$15,961,974	\$3,562,123	26.15%	303:1	\$49,059
61	Prologis, Inc.	Hamid R. Moghadam	\$30,383,438	\$16,286,575	6.35%	258:1	\$117,751
62	PerkinElmer, Inc.	Robert Friel	\$16,481,787	\$3,038,472	23.09%	357:1	\$46,161
63	KLA Corporation	Richard Wallace	\$20,512,367	\$5,932,869	11.81%	239:1	\$85,968
64	Nielsen Holdings PLC	David W. Kenny	\$12,936,400	\$1,439,140	45.48%	396:1	\$32,646
65	The Procter & Gamble Company	David S. Taylor	\$20,498,812	\$7,146,627	7.42%	309:1	\$66,326
66	Ralph Lauren Corporation	Patrice Louvet	\$13,851,684	\$1,877,254	18.51%	608:1	\$22,787
67	Trane Technologies plc	Michael W. Lamach	\$24,217,128	\$10,790,872	5.31%	442:1	\$54,757
68	Ford Motor Company	James P. Hackett	\$17,355,506	\$5,513,305	37.50%	157:1	\$110,706
69	Abiomed, Inc.	Michael R. Minogue	\$19,243,230	\$4,784,707	42.38%	166:1	\$115,794
70	Align Technology, Inc.	Joseph M. Hogan	\$18,269,139	\$3,518,000	7.22%	1328:1	\$13,756
71	Schlumberger N.V.	Olivier Le Peuch	\$19,117,170	\$8,063,259	5.82%	313:1	\$71,021
72	Live Nation Entertainment, Inc.	Michael Rapino	\$14,563,122	\$1,354,864	11.59%	794:1	\$18,333
73	Facebook, Inc.	Mark Zuckerberg	\$23,415,973	\$9,479,977	22.31%	94:1	\$247,883
74	MGM Resorts International	James Joseph Murren	\$13,146,352	\$606,487	48.57%	337:1	\$38,954
75	General Dynamics Corporation	Phebe Novakovic	\$18,313,204	\$5,546,784	19.13%	157:1	\$116,510
76	Citigroup Inc.	Michael L. Corbat	\$25,508,761	\$12,917,382	4.47%	482:1	\$52,988
77	Phillips 66 Company	Greg Garland	\$31,900,878	\$19,264,546	6.17%	169:1	\$188,738
78	Mondelēz International, Inc.	Dirk Van de Put	\$18,115,449	\$5,129,483	5.89%	561:1	\$32,280
79	Ansys, Inc.	Ajei Gopal	\$19,591,413	\$5,358,939	10.36%	196:1	\$100,100
80	Merck & Co., Inc.	Kenneth C. Frazier	\$27,648,475	\$14,466,617	4.83%	289:1	\$95,621
81	The Allstate Corporation	Thomas J. Wilson	\$19,615,696	\$6,379,187	5.98%	317:1	\$61,860
82	Thermo Fisher Scientific Inc.	Marc N. Casper	\$19,023,145	\$4,978,297	9.81%	235:1	\$80,915
83	Lennar Corporation	Richard Beckwith	\$18,279,581	\$5,415,644	10.35%	178:1	\$102,830
84	Texas Instruments Incorporated	Richard K. Templeton	\$18,633,807	\$4,601,835	9.48%	227:1	\$82,034
85	Johnson Controls International plc	George Oliver	\$15,476,637	\$2,801,434	8.87%	369:1	\$41,987
86	L3Harris Technologies, Inc.	William Brown	\$29,037,879	\$15,234,878	4.57%	269:1	\$58,426
87	Lincoln National Corporation	Dennis R. Glass	\$15,412,217	\$3,287,852	14.90%	194:1	\$79,460
88	Biogen Inc.	Michel Vounatsos	\$18,159,858	\$5,992,860	17.85%	114:1	\$159,721
89	Diamondback Energy, Inc.	Travis Stice	\$16,049,656	\$4,153,158	43.54%	116:1	\$137,832
90	Cardinal Health, Inc.	Michael C. Kaufmann	\$15,570,944	\$3,390,928	9.37%	272:1	\$57,261
91	Ecolab Inc.	Douglas M. Baker, Jr.	\$19,803,193	\$6,391,279	5.02%	365:1	\$54,234
92	Marsh & McLennan Companies, Inc.	Daniel S. Glaser	\$20,331,697	\$6,752,197	5.33%	300:1	\$67,826
93	TransDigm Group Incorporated	Kevin M. Stein	\$13,135,200	(\$777,589.00)	42.92%	298:1	\$44,072
94	Motorola Solutions, Inc.	Gregory Q. Brown	\$23,619,990	\$9,656,126	4.65%	252:1	\$93,750
95	Becton, Dickinson and Company	Vincent A. Forlenza	\$16,014,633	\$2,639,313	6.46%	379:1	\$42,219
96	Medtronic plc	Omar Ishrak	\$17,796,325	\$4,802,597	6.38%	240:1	\$62,286
97	Altria Group, Inc.	Howard A. Willard, III	\$15,417,616	\$2,797,051	51.28%	109:1	\$142,246
98	Automatic Data Processing, Inc.	Carlos A. Rodriguez	\$19,000,187	\$5,429,279	5.21%	301:1	\$63,225
99	NextEra Energy, Inc.	James L. Robo	\$21,877,597	\$7,854,716	5.81%	168:1	\$129,735
100	The Interpublic Group of Companies, Inc.	Michael I. Roth	\$16,590,172	\$3,941,678	6.92%	231:1	\$71,835

APPENDIX B – S&P 500 COMPANIES WITH MOST SHAREHOLDER VOTES AGAINST CEO PAY

This appendix shows two ways of looking at CEO pay votes: the standards one, as disclosed by the company, and one that was created for us by Insightia. It uses only the votes of institutional investors (those required to file SEC Form 13F). In these calculations, those votes are used in both the numerator (shares voted against) and denominator (total shares voted) to calculate percentage support. We believe this gives a more accurate indication of where institutional investors are most dissatisfied, most starkly in cases where insiders own a particularly large portion of stock or there are dual class shares.

RANK	COMPANY	CEO	VOTE AGAINST (INSTITUTIONAL)	VOTE AGAINST (STANDARD)	PAY
1	Universal Health Services, Inc.	Alan B. Miller	99.91%	9.93%	\$24,473,240
2	ViacomCBS Inc.	Robert M. Bakish	94.78%	4.60%	\$8,365,385
3	Coty Inc.	Pierre Laubies	91.88%	32.12%	\$16,211,992
4	Las Vegas Sands Corp.	Sheldon Gary Adelson	88.93%	33.18%	\$24,680,118
5	Discovery, Inc.	David M. Zaslav	85.55%	39.13%	\$45,843,912
6	Oracle Corporation	Mark V. Hurd & Safra Catz	84.71%	42.33%	\$3,447,627
7	NortonLifeLock Inc.	Gregory S. Clark	82.17%	25.51%	\$2,921,039
8	CVS Health Corporation	Larry J. Merlo	79.93%	75.56%	\$36,451,749
9	T-Mobile US, Inc.	John J. Legere	78.50%	18.10%	\$27,756,690
10	Qualcomm Incorporated	Steven Mollenkopf	69.57%	82.14%	\$23,065,052
11	Alphabet Inc.	Sundar Pichai	69.15%	25.10%	\$280,621,552
12	IQVIA Holdings, Inc.	Ari Bousbib	68.11%	53.92%	\$22,139,776
13	McKesson Corporation	John H. Hammergren	64.50%	59.51%	\$17,400,207
14	Vornado Realty Trust	Steven Roth	62.63%	57.00%	\$11,466,885
15	Federal Realty Investment Trust	Donald Wood	57.69%	58.38%	\$7,630,858
16	Paycom Software, Inc.	Chad Richison	55.03%	53.91%	\$21,138,558
17	Fox Corporation	Lachlan Murdoch	53.30%	29.11%	\$42,111,103
18	Fidelity National Information Services, Inc.	Gary A. Norcross	52.78%	54.38%	\$27,658,117
19	Altria Group, Inc.	Howard A Willard	51.28%	50.68%	\$15,417,616
20	MGM Resorts International	James Joseph Murren	48.57%	48.33%	\$13,146,352
21	Howmet Aerospace Inc.	John C. Plant	47.75%	47.81%	\$51,712,578
22	The Walt Disney Company	Robert Iger	47.64%	46.17%	\$47,517,762
23	Nielsen Holdings Plc	David W. Kenny	45.48%	32.00%	\$12,936,400
24	DaVita Inc.	Javier Rodriguez	44.93%	25.96%	\$16,853,460
25	CenterPoint Energy, Inc.	Scott M. Prochazka	44.33%	43.00%	\$7,724,122
26	Regeneron Pharmaceuticals, Inc.	Leonard S. Schleifer	44.23%	29.82%	\$21,455,117
27	Diamondback Energy, Inc.	Travis Stice	43.54%	45.28%	\$16,049,656
28	TransDigm Group Incorporated	Kevin Stein	42.92%	33.79%	\$13,135,200
29	ABIOMED, Inc.	Michael R. Minogue	42.38%	45.93%	\$19,243,230
30	The Kraft Heinz Company	Miguel Patricio	41.87%	22.03%	\$43,297,480
31	Xerox Holdings Corporation	Giovanni G. Visentin	40.39%	33.85%	\$13,137,434
32	Intel Corporation	Robert H. Swan	40.25%	47.83%	\$66,935,100
33	Nucor Corporation	John Ferriola	38.84%	36.02%	\$19,099,582
34	Invesco Ltd.	Martin Flanagan	37.92%	31.50%	\$11,518,949
35	Ford Motor Company	James P. Hackett	37.50%	15.84%	\$17,355,506
36	Netflix, Inc.	Reed Hastings	35.22%	38.41%	\$38,577,129
37	Lam Research Corporation	Timothy Archer	33.43%	30.40%	\$13,745,109
38	Mylan N.V.	Heather Bresch	32.55%	44.06%	\$18,509,260
39	Devon Energy Corporation	David A. Hager	31.42%	38.74%	\$13,795,899
40	Fiserv, Inc.	Jeffery W. Yabuki	30.88%	27.44%	\$27,601,026
41	E*TRADE Financial Corporation	Michael A. Pizzi	30.87%	36.56%	\$6,012,990
42	ServiceNow, Inc.	William R. McDermott	29.03%	40.40%	\$41,682,335
43	Activision Blizzard, Inc.	Robert A. Kotick	28.89%	43.24%	\$30,122,896
44	CenturyLink, Inc.	Jeffrey K. Storey	27.59%	25.60%	\$17,235,108

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RANK	COMPANY	CEO	VOTE AGAINST (INSTITUTIONAL)	VOTE AGAINST (STANDARD)	PAY
45	Textron Inc.	Scott Donnelly	27.17%	30.40%	\$18,921,598
46	Berkshire Hathaway Inc.	Warren Buffett	26.69%	6.94%	\$374,773
47	FedEx Corporation	Frederick W. Smith	26.15%	25.01%	\$15,961,974
48	Capital One Financial Corporation	Richard Fairbank	24.55%	31.37%	\$7,705,792
49	Centene Corporation	Michael F. Neidorff	23.25%	32.63%	\$26,438,425
50	Comcast Corporation	Brian Roberts	23.19%	23.04%	\$36,370,183
51	PerkinElmer, Inc.	Robert Friel	23.09%	19.51%	\$16,481,787
52	The Goldman Sachs Group, Inc.	David M. Solomon	23.07%	26.29%	\$24,657,737
53	Advanced Micro Devices, Inc.	Lisa Su	22.63%	29.78%	\$58,534,288
54	Facebook, Inc.	Mark Zuckerberg	22.31%	7.97%	\$23,415,973
55	State Street Corporation	Ronald P. O'Hanley	22.21%	29.85%	\$8,699,401
56	DXC Technology Co.	J. Michael Lawrie	21.91%	21.21%	\$17,256,539
57	NVR, Inc.	Paul C. Saville	21.10%	23.42%	\$3,987,000
58	Westinghouse Air Brake Technologies Corporation	Rafael O. Santana	20.44%	19.99%	\$7,484,027
59	McDonald's Corporation	Christopher Kempczinski	20.32%	20.44%	\$5,229,155
60	Snap-on Incorporated	Nicholas Pinchuk	20.19%	20.59%	\$7,560,073
61	General Dynamics Corporation	Phebe Novakovic	19.13%	18.02%	\$18,313,204
62	CSX Corporation	James M. Foote	18.92%	24.87%	\$15,527,533
63	Microsoft Corporation	Satya Nadella	18.59%	23.31%	\$42,910,215
64	Ralph Lauren Corporation	Patrice Louvet	18.51%	3.47%	\$13,851,684
65	Biogen Inc.	Michel Vounatsos	17.85%	16.87%	\$18,159,858
66	General Electric Company	H. Lawrence Culp Jr.	17.61%	26.37%	\$24,553,788
67	The Boeing Company	Dennis Muilenburg	17.60%	19.22%	\$14,250,195
68	The Williams Companies, Inc.	Alan S. Armstrong	17.36%	22.60%	\$15,590,339
69	Eastman Chemical Company	Mark Costa	17.11%	21.90%	\$14,556,133
70	Lincoln National Corporation	Dennis R. Glass	14.90%	18.21%	\$15,412,217
71	Dominion Energy, Inc.	Thomas Farrell	14.69%	13.39%	\$17,257,035
72	L Brands, Inc.	Leslie H. Wexner	14.61%	9.09%	\$3,783,221
73	Broadcom Inc.	Hock Tan	14.57%	19.92%	\$2,366,888
74	Walgreens Boots Alliance, Inc.	Stefano Pessina	13.33%	16.37%	\$19,156,202
75	Newmont Corporation	Thomas Palmer	13.17%	14.25%	\$7,332,204
76	Ventas, Inc.	Debra A. Cafaro	12.95%	13.73%	\$11,348,335
77	Kinder Morgan, Inc.	Steven J. Kean	12.74%	12.26%	\$7,270
78	The Cooper Companies, Inc.	Albert G. White III	12.64%	18.01%	\$7,724,745
79	Rockwell Automation, Inc.	Blake Moret	11.82%	9.63%	\$11,710,165
80	KLA Corporation	Richard Wallace	11.81%	14.34%	\$20,512,367
81	Norwegian Cruise Line Holdings Ltd.	Frank Del Rio	11.64%	13.11%	\$17,808,364
82	Live Nation Entertainment, Inc.	Michael Rapino	11.59%	5.79%	\$14,563,122
83	People's United Financial, Inc.	John Barnes	11.59%	15.21%	\$5,800,085
84	Marathon Petroleum Corporation	Gary Heminger	11.47%	9.66%	\$24,129,164
85	PayPal Holdings, Inc.	Daniel H. Schulman	11.05%	18.94%	\$25,825,473
86	The Mosaic Company	James O'Rourke	10.99%	11.91%	\$9,767,104
87	D.R. Horton, Inc.	David V. Auld	10.98%	8.10%	\$14,351,631
88	Bio-Rad Laboratories, Inc.	Norman Schwartz	10.77%	2.81%	\$7,261,053
89	Microchip Technology Incorporated	Steve Sanghi	10.72%	15.28%	\$12,864,939
90	Yum! Brands, Inc.	Greg Creed	10.68%	11.75%	\$16,369,090
91	DENTSPLY SIRONA Inc.	Donald M. Casey Jr.	10.63%	16.38%	\$11,366,243
92	AT&T Inc.	Randall Stephenson	10.50%	12.16%	\$32,032,925
93	Gilead Sciences, Inc.	Daniel P. O'Day	10.40%	16.39%	\$29,107,854
94	Rollins, Inc.	Gary Rollins	10.39%	4.32%	\$4,780,854
95	ANSYS, Inc.	Ajei Gopal	10.36%	17.46%	\$19,591,413
96	Lennar Corporation	Richard Beckwitt	10.35%	14.26%	\$18,279,581
97	Boston Properties, Inc.	Owen D. Thomas	10.33%	11.40%	\$11,917,600
98	Occidental Petroleum Corporation	Vicki A. Hollub	10.33%	23.51%	\$15,990,903
99	Chubb Limited	Evan G. Greenberg	10.30%	16.73%	\$20,475,070
100	Charter Communications, Inc.	Thomas M. Rutledge	10.29%	6.39%	\$8,743,601.00

APPENDIX C – HIP INVESTOR REGRESSION ANALYSIS

This table lists Overpaid CEOs, as calculated by the HIP Investor regression analysis, seeking to analyze CEO pay amounts to company financial performance.

Although we, like many other analysts, find very weak links between pay amounts and company financial performance, the usual justification for high executive pay is that higher pay is intended to be a reward for higher profits and above-average capital appreciation, yet this does not always follow, and shareholders can foot the bill of excess pay. If we grant the assumption that pay should be determined by performance and then use a basic statistical technique to map actual performance outcomes to predicted levels of pay relative to those outcomes, we can then see how much the CEO pay package exceeded such a prediction. Those with highest excess are ranked in the table below – and constitute this list of Overpaid CEOs of the S&P 500.

Executive pay data series included:

- Raw data: Simply looking at every ISS-identified executive's pay package, in each year, as a single data point value – including pay, bonus, stock grants, and stock options – to be paired with financial performance for that year.
- The series is supplemented using a Refinitiv (formerly Thomson Reuters Asset4) data set that captures the single largest pay package for each (company, year) pair. If ISS did not report a CEO for a given pair, and that pair was available in the Refinitiv series, the Refinitiv data were included. Once the full set of pay packages is assembled, each (company, year) value is paired with the performance for that year, and this full set is used for the regression.

Each type of executive pay could be reported in any year analyzed from 2007 to 2020, though not every company was reported for every year.

Financial performance series factors included:

- Return on invested capital (ROIC = cash flow available to pay both debt and equity capital owners, adjusted for tax effects, divided by the total value of that capital). ROIC is sourced from Refinitiv, which sources data from companies' annual reports and investor filings.
- Total return (capital gains and dividends) on the company's primary equity. This is calculated from the Refinitiv Return Index series, using trailing periods behind June 30 of the year of the pay package as identified by ISS (or matching the year for the supplementary largest package data from Asset4). Both performance factors were calculated across one-year, three-year, and five-year windows, trailing behind each possible pay year. Thus, data were considered as far back as 2002 (for the five-year window trailing pay data from 2007).

RANK	COMPANY	CEO	EXPECTED CEO PAY BASED ON PERFORMANCE	ACTUAL CEO PAY	AMOUNT OF OVERPAY	EXCESS PAY
1	Alphabet Inc.	Sundar Pichai	\$13,923,289	\$280,621,552	\$266,698,263	1915%
2	Intel Corporation	Robert H. Swan	\$13,690,645	\$66,935,100	\$53,244,455	389%
3	Linde Plc	Stephen Angel	\$13,504,999	\$66,149,325	\$52,644,326	390%
4	Advanced Micro Devices, Inc.	Lisa Su	\$17,992,166	\$58,534,288	\$40,542,122	225%
5	Howmet Aerospace Inc.	John C. Plant	\$12,391,105	\$51,712,578	\$39,321,473	317%
6	The Walt Disney Company	Robert Iger	\$12,631,906	\$47,517,762	\$34,885,856	276%
7	Discovery, Inc.	David M. Zaslav	\$12,019,977	\$45,843,912	\$33,823,935	281%
8	The Kraft Heinz Company	Miguel Patricio	\$11,906,871	\$43,297,480	\$31,390,609	264%
9	Fox Corporation	Lachlan Murdoch	\$13,375,624	\$42,111,103	\$28,735,479	215%
10	Microsoft Corporation	Satya Nadella	\$15,013,524	\$42,910,215	\$27,896,691	186%
11	ServiceNow, Inc.	William R. McDermott	\$15,133,827	\$41,682,335	\$26,548,508	175%
12	CVS Health Corporation	Larry J. Merlo	\$12,140,670	\$36,451,749	\$24,311,079	200%
13	Adobe, Inc.	Shantanu Narayen	\$15,108,361	\$39,145,631	\$24,037,270	159%
14	Netflix, Inc.	Reed Hastings	\$14,927,655	\$38,577,129	\$23,649,474	158%
15	Comcast Corporation	Brian Roberts	\$13,039,400	\$36,370,183	\$23,330,783	179%
16	Wells Fargo & Company	Charles W. Scharf	\$11,837,104	\$34,286,574	\$22,449,470	190%
17	Caterpillar Inc.	Donald James Umpheley III	\$13,318,038	\$34,519,129	\$21,201,091	159%
18	Chevron Corporation	Michael K. Wirth	\$12,741,651	\$33,070,662	\$20,329,011	160%
19	AT&T Inc.	Randall Stephenson	\$12,719,614	\$32,032,925	\$19,313,311	152%
20	Phillips 66	Greg Garland	\$12,636,332	\$31,900,878	\$19,264,546	152%
21	Morgan Stanley	James P. Gorman	\$13,013,511	\$31,642,395	\$18,628,884	143%
22	JPMorgan Chase & Co.	James Dimon	\$13,188,409	\$31,612,616	\$18,424,207	140%
23	ConocoPhillips	Ryan M. Lance	\$12,265,077	\$30,363,744	\$18,098,667	148%
24	Lockheed Martin Corporation	Marilyn Hewson	\$13,681,932	\$30,913,982	\$17,232,050	126%
25	Gilead Sciences, Inc.	Daniel P. O'Day	\$12,236,057	\$29,107,854	\$16,871,797	138%
26	Prologis, Inc.	Hamid R. Moghadam	\$14,096,863	\$30,383,438	\$16,286,575	116%
27	Activision Blizzard, Inc.	Robert A. Kotick	\$14,255,048	\$30,122,896	\$15,867,848	111%
28	Valero Energy Corporation	Joseph W. Gorder	\$12,747,061	\$28,200,511	\$15,453,450	121%
29	L3Harris Technologies, Inc.	William Brown	\$13,803,001	\$29,037,879	\$15,234,878	110%
30	The Southern Company	Thomas A. Fanning	\$13,164,091	\$27,865,185	\$14,701,094	112%
31	Merck & Co., Inc.	Kenneth C. Frazier	\$13,181,858	\$27,648,475	\$14,466,617	110%
32	Abbott Laboratories	Miles White	\$13,559,464	\$27,802,817	\$14,243,353	105%
33	HCA Healthcare, Inc.	Samuel N. Hazen	\$12,694,002	\$26,788,251	\$14,094,249	111%
34	Fidelity National Information Services, Inc.	Gary A. Norcross	\$13,731,470	\$27,658,117	\$13,926,647	101%
35	Fiserv, Inc.	Jeffery W. Yabuki	\$13,758,902	\$27,601,026	\$13,842,124	101%
36	T-Mobile US, Inc.	John J. Legere	\$13,958,413	\$27,756,690	\$13,798,277	99%
37	General Electric Company	H. Lawrence Culp Jr.	\$11,213,880	\$24,553,788	\$13,339,908	119%
38	Centene Corporation	Michael F. Neidorff	\$13,180,554	\$26,438,425	\$13,257,871	101%
39	Citigroup Inc.	Michael L. Corbat	\$12,591,379	\$25,508,761	\$12,917,382	103%
40	Bank of America Corporation	Brian T. Moynihan	\$13,133,713	\$26,039,213	\$12,905,500	98%
41	Universal Health Services, Inc.	Alan B. Miller	\$12,075,242	\$24,473,240	\$12,397,998	103%
42	Cisco Systems, Inc.	Charles H. Robbins	\$13,509,644	\$25,829,833	\$12,320,189	91%
43	Johnson & Johnson	Alex Gorsky	\$13,243,456	\$25,365,777	\$12,122,321	92%
44	The Goldman Sachs Group, Inc.	David M. Solomon	\$12,605,460	\$24,657,737	\$12,052,277	96%
45	Salesforce.com, Inc.	Marc R. Benioff & Keith G. Block	\$13,960,757	\$25,969,494	\$12,008,737	86%
46	Las Vegas Sands Corp.	Sheldon Gary Adelson	\$12,703,444	\$24,680,118	\$11,976,674	94%
47	Cummins Inc.	N. Thomas Linebarger	\$13,145,828	\$25,116,751	\$11,970,923	91%
48	Marathon Petroleum Corporation	Gary Heminger	\$12,360,754	\$24,129,164	\$11,768,410	95%
49	Ameriprise Financial, Inc.	James Cracchiolo	\$12,986,813	\$24,516,930	\$11,530,117	89%
50	Exxon Mobil Corporation	Darren Woods	\$12,073,808	\$23,494,929	\$11,421,121	95%

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RANK	COMPANY	CEO	EXPECTED CEO PAY BASED ON PERFORMANCE	ACTUAL CEO PAY	AMOUNT OF OVERPAY	EXCESS PAY
51	PayPal Holdings, Inc.	Daniel H. Schulman	\$14,615,513	\$25,825,473	\$11,209,960	77%
52	BlackRock, Inc.	Laurence D. Fink	\$13,356,747	\$24,308,254	\$10,951,507	82%
53	American Express Company	Stephen Squeri	\$12,936,864	\$23,796,002	\$10,859,138	84%
54	Trane Technologies Plc	Michael W. Lamach	\$13,426,256	\$24,217,128	\$10,790,872	80%
55	Visa Inc.	Alfred F. Kelly Jr.	\$14,118,562	\$24,265,771	\$10,147,209	72%
56	Qualcomm Incorporated	Steven Mollenkopf	\$13,320,423	\$23,065,052	\$9,744,629	73%
57	Motorola Solutions, Inc.	Gregory Q. Brown	\$13,963,864	\$23,619,990	\$9,656,126	69%
58	Facebook, Inc.	Mark Zuckerberg	\$13,935,996	\$23,415,973	\$9,479,977	68%
59	Philip Morris International Inc.	Andre Calantzopoulos	\$12,722,076	\$22,125,060	\$9,402,984	74%
60	SL Green Realty Corp.	Marc Holliday	\$11,819,356	\$20,990,016	\$9,170,660	78%
61	General Motors Company	Mary T. Barra	\$12,481,940	\$21,630,867	\$9,148,927	73%
62	Mastercard Incorporated	Ajay S. Banga	\$14,267,583	\$23,249,977	\$8,982,394	63%
63	Raytheon Technologies Corp.	Gregory J. Hayes	\$12,648,388	\$21,538,847	\$8,890,459	70%
64	Walmart Inc.	C. Douglas McMillon	\$13,446,244	\$22,105,350	\$8,659,106	64%
65	IQVIA Holdings, Inc.	Ari Bousbib	\$13,481,609	\$22,139,776	\$8,658,167	64%
66	Regeneron Pharmaceuticals, Inc.	Leonard S. Schleifer	\$12,832,127	\$21,455,117	\$8,622,990	67%
67	The Kroger Co.	W. Rodney McMullen	\$12,598,983	\$21,129,648	\$8,530,665	68%
68	Hilton Worldwide Holdings, Inc.	Christopher J. Nassetta	\$12,931,267	\$21,374,121	\$8,442,854	65%
69	Deere & Company	Samuel Allen	\$13,369,096	\$21,697,885	\$8,328,789	62%
70	AbbVie Inc.	Richard Gonzalez	\$13,369,077	\$21,610,598	\$8,241,521	62%
71	Schlumberger NV	Olivier Le Peuch	\$11,053,911	\$19,117,170	\$8,063,259	73%
72	NextEra Energy, Inc.	James L. Robo	\$14,022,881	\$21,877,597	\$7,854,716	56%
73	The Estee Lauder Companies, Inc.	Fabrizio Freda	\$13,726,861	\$21,435,428	\$7,708,567	56%
74	International Business Machines Corporation	Virginia Rometty	\$12,459,235	\$20,160,865	\$7,701,630	62%
75	Eli Lilly and Company	David A. Ricks	\$13,669,492	\$21,283,242	\$7,613,750	56%
76	Mylan N.V.	Heather Bresch	\$10,984,365	\$18,509,260	\$7,524,895	69%
77	Chubb Limited	Evan G. Greenberg	\$13,002,939	\$20,475,070	\$7,472,131	57%
78	American International Group, Inc.	Brian Duperreault	\$11,900,048	\$19,369,637	\$7,469,589	63%
79	Emerson Electric Co.	David Farr	\$12,930,220	\$20,301,576	\$7,371,356	57%
80	Omnicom Group, Inc.	John D. Wren	\$12,466,343	\$19,818,780	\$7,352,437	59%
81	Honeywell International Inc.	Darius Adamczyk	\$13,245,664	\$20,525,104	\$7,279,440	55%
82	Walgreens Boots Alliance, Inc.	Stefano Pessina	\$11,889,845	\$19,156,202	\$7,266,357	61%
83	The Procter & Gamble Company	David S. Taylor	\$13,352,185	\$20,498,812	\$7,146,627	54%
84	Zoetis Inc.	Juan Ramon Alaix	\$14,099,819	\$21,145,419	\$7,045,600	50%
85	Alexion Pharmaceuticals, Inc.	Ludwig N. Hantson	\$11,995,125	\$18,947,984	\$6,952,859	58%
86	Eaton Corporation plc	Craig Arnold	\$13,148,599	\$19,962,364	\$6,813,765	52%
87	Sempra Energy	Jeffrey W. Martin	\$12,993,236	\$19,806,346	\$6,813,110	52%
88	Marsh & McLennan Companies, Inc.	Daniel S. Glaser	\$13,579,500	\$20,331,697	\$6,752,197	50%
89	Northrop Grumman Corporation	Kathy J. Warden	\$13,585,110	\$20,307,994	\$6,722,884	49%
90	Textron Inc.	Scott Donnelly	\$12,207,651	\$18,921,598	\$6,713,947	55%
91	Norwegian Cruise Line Holdings Ltd.	Frank Del Rio	\$11,191,362	\$17,808,364	\$6,617,002	59%
92	Cigna Corporation	David Cordani	\$12,762,880	\$19,303,032	\$6,540,152	51%
93	Nucor Corporation	John Ferriola	\$12,685,555	\$19,099,582	\$6,414,027	51%
94	Ecolab Inc.	Douglas Baker	\$13,411,914	\$19,803,193	\$6,391,279	48%
95	The Allstate Corporation	Thomas J. Wilson	\$13,236,509	\$19,615,696	\$6,379,187	48%
96	Amgen Inc.	Robert A. Bradway	\$13,331,277	\$19,612,793	\$6,281,516	47%
97	U.S. Bancorp	Andrew Cecere	\$12,539,018	\$18,785,026	\$6,246,008	50%
98	Global Payments Inc.	Jeffrey Sloan	\$14,281,735	\$20,502,096	\$6,220,361	44%
99	HP Inc.	Dion Weisler	\$13,108,029	\$19,317,972	\$6,209,943	47%
100	Eversource Energy	James J. Judge	\$13,616,369	\$19,806,088	\$6,189,719	45%

APPENDIX D – FINANCIAL FUND MANAGERS’ OPPOSITION TO CEO PAY

This table summarizes more than 100 financial fund managers on their CEO pay votes at all S&P 500 companies and the 100 companies with the Most Overpaid CEOs.

FINANCIAL MANAGER	AUM IN BILLIONS	VOTES AGAINST S&P 500	VOTES AGAINST TOP100
Aberdeen Standard Investments	643	78%	84%
Achmea	104	77%	94%
Achmea Investment Management	131	73%	92%
Advance Asset Management (Multi-Managed)	29	2%	7%
AEGON Investment Management B.V	376	17%	47%
AGF Investments Inc.	38	10%	34%
AllianceBernstein LP	586	11%	34%
Allianz Global Investors	596	91%	92%
Allianz Global Investors (Sub-Advised)	0	90%	97%
American Beacon Advisors, Inc.	58	4%	7%
American Century	178	11%	38%
Amundi Asset Management (Japan)	40	16%	51%
Amundi Pioneer Asset Management	93	8%	27%
AQR Capital Management LLC	249	8%	27%
Arabesque Asset Management Ltd	0	5%	25%
Aristotle Capital Management	27	0%	0%
Artisan Partners LP	122	10%	26%
Aviva Investors	414	71%	84%
AXA Investment Managers	821	57%	75%
Baring Asset Management	40	13%	41%
Barings LLC	317	13%	37%
Barrow, Hanley, Mewhinney & Strauss, LLC	49	14%	29%
Bessemer Investment Management LLC	38	11%	38%
Beyond Investing LLC	0	87%	86%
BlackRock	7808	2%	8%
BMO Global Asset Management	263	63%	74%
BNP Paribas Asset Management	478	87%	90%
BNY Mellon	1800	14%	30%
Boston Common Asset Management, LLC	3	20%	43%
Boston Management and Research	94	12%	37%
Boston Partners	87	9%	28%
Brandes Investment Partners LP	24	17%	25%
Brandywine Global Investment Management	62	9%	33%
Brown Advisory LLC	64	5%	23%
Caisse de dépôt et placement du Québec	246	12%	28%
Calamos Advisors LLC	25	0%	0%
Calvert Research and Management, Inc	21	48%	80%
Candriam	128	12%	31%
Capital Group	1600	8%	24%
Capital Guardian Trust Co.	46	16%	35%
CFB Methodist Church	1	99%	100%
Charles Schwab Investment Management, Inc.	506	6%	23%
CI Investments	131	7%	24%
CIBC Global Asset Management	101	11%	39%

FINANCIAL MANAGER	AUM IN BILLIONS	VOTES AGAINST S&P 500	VOTES AGAINST TOP100
City National Rochdale, LLC	43	12%	30%
ClearBridge Investments LLC	121	6%	19%
Colonial First State Global Asset Management	155	24%	51%
Columbia Threadneedle UK	468	13%	36%
Columbia Threadneedle US	459	14%	43%
Connor, Clark & Lunn Investment Management Ltd.	35	12%	37%
D.E. Shaw Investment Management	36	11%	39%
Danske Bank	177	11%	40%
Delaware Management Company (Macquarie)	257	7%	22%
Desjardins Funds	42	77%	82%
Diamond Hill Capital Management, Inc	23	7%	19%
Dimensional Fund Advisors, Inc.	663	18%	53%
Domini Impact Investments LLC	2	72%	100%
DoubleLine Capital	148	0%	0%
DWS Investment GmbH	749	15%	45%
DWS Investment Management Americas, Inc.	188	14%	43%
Eagle Asset Management, Inc.	34	0%	0%
Eaton Vance Management, Inc.	109	10%	26%
Epoch Investment Partners	34	9%	33%
Erste Asset Management	66	16%	38%
Ethos	0	98%	100%
Federated Investment Management Co.	377	8%	24%
Fidelity Institutional Asset Management	103	7%	13%
Fidelity International	401	16%	27%
Fidelity Management & Research Co. (FMR)	2530	6%	12%
First Pacific Advisors LLC	32	8%	14%
First Trust Advisors LP	145	11%	40%
First Trust Portfolios Canada	28	11%	36%
Fort Washington Investment Advisors, Inc.	62	19%	48%
Franklin Templeton Investments	717	11%	32%
Fred Alger Management, Inc	26	18%	44%
GAM	162	14%	33%
GE Asset Management, Inc.	110	7%	16%
Geode Capital Management	554	9%	32%
Gestion Férique (Multi-Managed)	0	90%	88%
Goldman Sachs Asset Management LP	1600	12%	37%
Grantham, Mayo, Van Otterloo Co. LLC	65	9%	24%
Green Century Capital Management, Inc.	1	87%	85%
Guardian Capital Group Limited	30	12%	37%
GW&K Investment Management	43	7%	24%
Harbor Capital Advisors, Inc	51	8%	23%
Harding Loewner LLC	64	5%	5%
Harris Associates LP	120	0%	0%
Hartford Investment Management Co., Inc.	102	13%	31%

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FINANCIAL MANAGER	AUM IN BILLIONS	VOTES AGAINST S&P 500	VOTES AGAINST TOP100
Hexavest Inc.	12	91%	93%
HostPlus	24	14%	41%
HSBC Global Asset Management	455	40%	48%
Impax Asset Management	16	27%	64%
INTECH Investment Management LLC	45	12%	40%
Invesco Advisers, Inc.	675	9%	26%
Invesco Asset Management Limited	113	9%	29%
Invesco Capital Management LLC	238	10%	31%
Investors Group	118	7%	12%
Irish Life Investment Managers Limited	96	15%	43%
Ivy Investment Management Company	71	6%	18%
Jackson National Asset Management, LLC	237	8%	27%
Janus Henderson Investors (UK)	357	11%	42%
Janus Henderson Investors (US)	208	6%	21%
Jarislowsky Fraser Limited	31	44%	70%
Jennison Associates LLC	173	13%	33%
JPMorgan Investment Management, Inc.	2100	7%	24%
KLP Kapitalforvaltning	60	15%	42%
La Française Asset Management	76	21%	38%
Lazard Asset Management LLC	163	9%	33%
Legal & General Investment Management	1200	43%	70%
Lombard Odier Investment Managers	45	11%	36%
Loomis, Sayles & Co. LP	264	10%	23%
Lord Abbett & Co. LLC	219	3%	9%
Los Angeles Capital Management and Equity Research, Inc.	27	13%	39%
LSV Asset Management	121	12%	33%
M&G Investment Management	338	3%	14%
MackKay Shields LLC	133	11%	40%
Mackenzie Financial Corporation	57	10%	30%
Manulife Asset Management	406	11%	38%
Mason Street Advisors, LLC	31	10%	32%
MD Funds Management	30	9%	32%
Merian Global Investors (Old Mutual)	34	73%	87%
MetLife Advisers, LLC	501	11%	40%
MFS Investment Management, Inc.	415	6%	21%
Mirova	12	92%	89%
Morgan Stanley Investment Management, Inc.	463	21%	57%
National Bank of Canada	362	11%	39%
Nationwide Fund Advisors	81	11%	36%
Natixis Global Asset Management	923	74%	76%
NEI Investments	5	90%	98%
Neuberger Berman LLC	284	11%	36%
New Covenant Funds	1	13%	43%
New York Life Investment Management LLC	94	13%	33%
Newton	60	78%	84%
Ninety One	98	8%	24%
NN Investment Partners	297	92%	100%
Nordea Investment Management	283	95%	100%
Northern Trust Investments	956	6%	22%
Nuveen Asset Management LLC	210	12%	39%

FINANCIAL MANAGER	AUM IN BILLIONS	VOTES AGAINST S&P 500	VOTES AGAINST TOP100
Old Mutual South Africa	48	16%	32%
Pacific Investment Management Co. (PIMCO)	1760	14%	50%
PanAgora Asset Management, Inc.	44	12%	40%
Parametric Portfolio Associates, LLC	266	26%	56%
Parnassus Investments	31	13%	38%
PFM Asset Management LLC	114	5%	13%
Pictet Asset Management Limited	179	11%	39%
PineBridge Investments LLC	48	13%	42%
PRIMECAP Management Co.	147	5%	8%
Principal Global Investors LLC	349	11%	39%
ProShares	32	11%	40%
Putnam Investment Management LLC	103	6%	19%
Pzena Investment Management, LLC	39	5%	14%
Quantitative Management Associates, LLC	122	15%	40%
RBC Global Asset Management, Inc.	372	12%	41%
RhumbLine Advisers Ltd. Partnership	67	26%	55%
Robeco/RobecoSAM	208	44%	81%
Robert W. Baird & Co., Inc.	188	6%	29%
Rosenberg Equities	21	60%	66%
Royal London Asset Management	156	66%	86%
Russell Investment Management Co.	293	18%	47%
Schroders	650	47%	63%
Segall Bryant & Hamill	20	7%	14%
SEI Investments Management Corp.	195	14%	41%
Signature Global Asset Management	37	11%	24%
SSgA Funds Management, Inc. (State Street)	2810	5%	20%
Sterling Capital Management LLC	58	14%	38%
Storebrand Asset Management	85	17%	53%
SunAmerica Asset Management Corp.	66	12%	40%
Swisscanto	160	22%	44%
T. Rowe Price Associates, Inc.	1110	7%	27%
TCW Asset Management Co., Inc.	52	4%	6%
Thornburg Investment Management, Inc.	43	14%	30%
TIAA-CREF Asset Management LLC	238	9%	26%
TKP Investments	33	11%	34%
Trillium Asset Management Corp.	3	100%	100%
UBS Asset Management	831	75%	89%
Union Investment	384	71%	82%
United Services Automobile Association (USAA)	155	6%	23%
Van Eck Associates Corp.	50	16%	43%
Vanguard Group, Inc.	5716	4%	17%
Victory Capital Management, Inc.	158	11%	39%
Voya Investment Management	213	6%	23%
Waddell & Reed Investment Management Co.	27	5%	16%
Walden Asset Management	0	8%	24%
Wellington Management Company	1230	8%	22%
Wells Fargo Funds Management LLC	511	11%	39%
Wespath Investment Management	21	20%	51%
William Blair & Co. LLC (Investment Management)	33	9	33

APPENDIX E – PENSION FUND OPPOSITION TO CEO PAY

Data provided by Insightia.

FUND NAME	AUM IN BILLIONS	VOTES AGAINST S&P 500	VOTES AGAINST TOP100
Alberta Investment Management Corporation (AIMco)	119	13%	36%
Andra-AP Fonden (AP2)	35	97%	100%
AP Pension	20	11%	39%
APG	531	66%	84%
Arizona State Retirement System	41	14%	42%
ASR Nederland	67	11%	38%
BPF Schoonmaak	6	73%	92%
BPF Zorgverzekeraars (SBZ)	0	52%	88%
bpfBOUW (De Stichting Bedrijfstakpensioenfondsvoor de Bouwnijverheid)	53	67%	84%
BPL Pensioen	19	84%	100%
British Columbia Investment Management Corporation (BCI)	171	38%	71%
Brunel Pension Partnership	40	41%	66%
BVK Personalvorsorge des Kantons Zürich	32	98%	100%
California Public Employees' Retirement System (CalPERS)	396	45%	77%
California State Teachers' Retirement System (CalSTRS)	258	31%	65%
Canada Pension Plan Investment Board (CPPIB)	410	15%	45%
CareSuper	11	36%	61%
Cbus Super	34	14%	44%
City of Miami Fire Fighters' and Police Officers' Retirement Trust	2	44%	68%
City of Philadelphia Board of Pensions and Retirement	5	45%	61%
Colorado Fire & Police Pension Association (FPPA)	2	25%	51%
Colorado PERA	49	14%	41%
Employees Retirement System of Texas	28	12%	39%
Employees Retirement System of the State of Hawaii	17	12%	33%
Employees' Retirement System of Georgia (ERS)	17	0%	0%
ESSSuper	31	13%	40%
Federated Hermes Equity Ownership Services	44	71%	88%
Firefighters' Pension System of the City of Kansas City, Missouri, Trust	0	37%	48%
First State Super	53	4%	18%
Fjarde Ap-Fonden	37	98%	100%
Florida State Board of Administration	206	66%	86%
Första AP-fonden (AP1)	34	98%	100%
Health Employees Superannuation Trust Australia	33	71%	80%
Illinois Municipal Retirement Fund	39	11%	39%
Illinois State Treasurer	0	42%	59%
Kentucky Retirement Systems (Multi-Managed)	0	12%	39%
Local Pensions Partnership (LPP)	21	11%	34%
London Borough of Hammersmith and Fulham Pension Fund	1	46%	68%
Los Angeles City Employees' Retirement System (LACERS)	17	11%	38%
Los Angeles County Employees Retirement Association (LACERA)	58	23%	64%
Los Angeles Fire & Police Pensions	21	13%	40%
Louisiana State Employees' Retirement System (LASERS)	14	26%	55%
Loyola University of Chicago	2	16%	38%
Maine PERS	14	13%	40%
Maryland State Retirement and Pension System	54	12%	40%
Massachusetts Pension Reserves Investment Management (PRIM)	78	26%	54%
Merseyside Pension Fund	8	54%	73%
Migros Pensionskasse	25	16%	47%

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FUND NAME	AUM IN BILLIONS	VOTES AGAINST S&P 500	VOTES AGAINST TOP100
Minnesota State Board of Investment	100	69%	88%
MN (Dutch Pension Fund)	146	100%	100%
Mode Interieur Tapijt & Textiel (MITT)	3	98%	100%
Municipal Employees' Retirement System of Michigan	12	12%	36%
New Hampshire Retirement System	8	11%	40%
New Jersey State Treasury	80	20%	44%
New Mexico Educational Retirement Board	13	11%	39%
New York City Pension Funds	216	25%	57%
New York State Teachers' Retirement System	123	33%	65%
New Zealand Superannuation Fund	19	27%	59%
Norges Bank Investment Management	1143	7%	28%
North Carolina Department of State Treasurer	94	19%	54%
Ohio Public Employees Retirement System (OPERS)	92	27%	60%
Ohio School Employees Retirement System (SERS)	14	16%	44%
Ontario Municipal Employees Retirement System (OMERS)	97	11%	29%
Ontario Teachers' Pension Plan (OTPP)	190	25%	50%
Oregon Investment Council	112	24%	48%
P+ (DIP/JOEP)	18	74%	84%
Pennsylvania Public School Employees' Retirement System (PSERS)	59	13%	42%
Pennsylvania State Employees' Retirement System (SERS)	27	12%	40%
Pensioenfond Horeca & Catering	9	74%	91%
Pensioenfond Metaal en Techniek	81	99%	100%
Pensiofond Metalektro (PME)	53	100%	100%
Pensionskasse Post	16	15%	42%
Pensionskasse SBB	17	70%	95%
Pensionskassen Magistre & Psykologer	17	38%	33%
Pensionskassernes Administration (PKA)	23	72%	89%
PGGM Investments	238	97%	99%
PSP Investments	127	11%	39%
Rabobank Pensioenfond	33	43%	80%
Retail Employees Superannuation	35	11%	29%
Royal Borough of Kingston Pension Fund	1	7%	17%
RPMI	39	85%	93%
San Francisco Employees Retirement System	25	18%	44%
State of Connecticut Retirement Plans & Trust Funds	34	18%	45%
State of Rhode Island	8	60%	85%
State of Wisconsin Investment Board (SWIB)	110	12%	41%
State Teachers' Retirement System of Ohio	81	10%	40%
State Universities Retirement System of Illinois (SURS) (Multi-Managed)	23	14%	42%
SunSuper	42	6%	20%
Teacher Retirement System of Texas	182	12%	38%
Texas Education Agency (TRS?)	47	11%	39%
The Greater Manchester Pension Fund	29	55%	80%
The New York State Common Retirement Fund	207	35%	63%
The Pension Boards-United Church of Christ, Inc. (PBUCC)	3	14%	39%
Tredje AP-fonden (AP3)	36	97%	100%
UniSuper	51	8%	13%
University of California	126	52%	71%
Vermont Pension Investment Committee	4	44%	60%
Virginia Retirement System	83	12%	35%
Vision Super	7	13%	35%
Washington State Investment Board (WSIB)	142	14%	41%
West Yorkshire Pension Fund	18	66	78

APPENDIX F – THE COMPANIES OF CONSISTENTLY OVERPAID CEOS CONSISTENTLY UNDERPERFORM

By HIP Investor (Onindo Khan and R. Paul Herman)

Of almost 270 companies that have CEOs that have been included in the annual list of “The 100 Most Overpaid CEOs” at least once in the last seven years, nine of them have been in the list each and every year since 2015. Together, these **nine CEOs have been paid \$2 billion during these seven years**. Three of those CEOs, from Discovery Communications, Walt Disney, and Comcast, have received half of that, totaling \$1 billion. In addition to those three companies the others that have appeared on each of the overpaid lists are AT&T, Goldman Sachs, IBM, McKesson, Ralph Lauren and Regeneron.

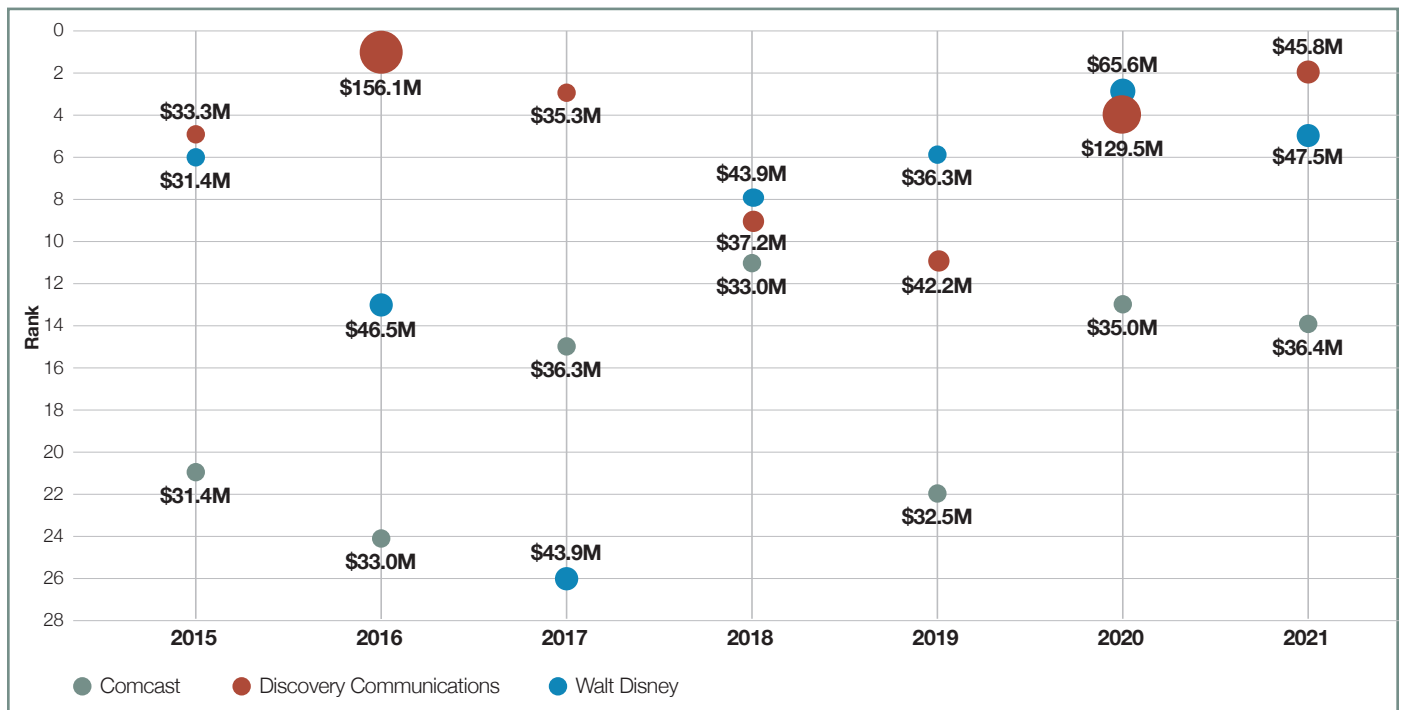
Systematic egregious overpaying CEOs can be a sign of poor accountability, weak governance, and lack of concern for shareholder interests.

HIP Investor notes that the performance of the companies with these consistently most overpaid CEOs’ firms has lagged the performance of S&P 500 companies that have never been in the list of the companies with the 100 Most Overpaid CEOs.

Since the first list of the 100 companies with the most overpaid CEOs was published in 2015, the +5.6 percent annualized total shareholder returns (appreciation and dividends) of the S&P 500 companies not in the list shows a significantly better performance than the +1.95 percent annualized TSR of the nine companies with repeatedly overpaid CEOs. The companies with these most overpaid CEO repeat offenders lagged those who never appeared on the list by a dramatic +3.6 percent annualized total shareholder return. That underperformance represents a loss of \$223 billion in shareholder value.

FIGURE 1: THE WORST THREE RECURRING OVERPAID CEOS BY COMPANY

Rank in the Top 100 of the worst three most consistently overpaid companies according to CEO pay reports from 2015 to 2021; bubble size indicates size of payout.



Continued on next page

FIGURE 2: MASSIVE UNDERPERFORMANCE OF COMPANIES WITH THE WORST REPEATEDLY OVERPAID CEOS

Total Shareholder Return (TSR), annualized 5.84 years

(Feb. 28, 2015 – Dec. 31, 2020)

HIP Investor has analyzed the underperformance of most-overpaid companies compared to the companies not in the list. The repeat overpayers not only lagged overall since the first report, but also lagged the one year after publishing of each report in four out of five years.²⁶

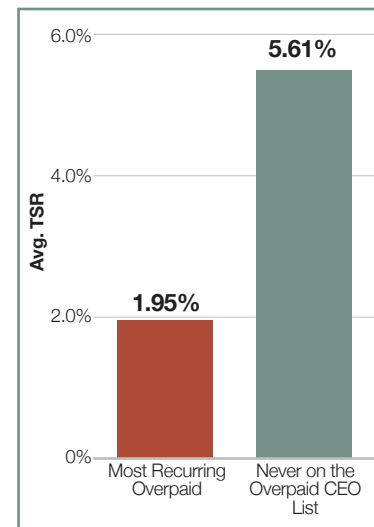
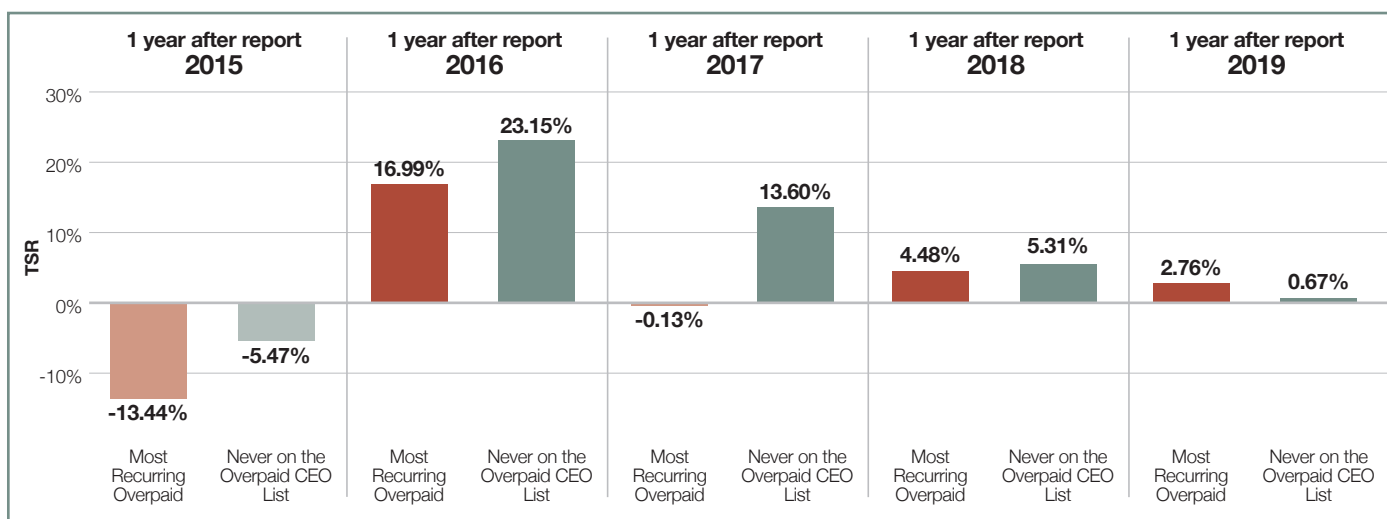


FIGURE 3: CONSISTENT UNDERPERFORMANCE OVER TIME OF COMPANIES WITH THE WORST REPEATEDLY OVERPAID CEOS

Total Shareholder Return (TSR)

yearly (Feb. 28, 2015 start-date)



After the 2015 report, a poor year for the S&P 500, the worst recurring overpayers destroyed shareholder value by a negative -13 percent with other companies keeping their losses at only a negative -5 percent. In 2016 and especially 2017, repeat overpaid CEOs' firms missed out on massive gains, lagging by -6 percent and -14 percent. In 2018, the gap became smaller with a differential of nearly -1 percent lag in TSR for overpaid CEOs' shareholders; in 2019, overpaid CEO firms actually outperformed by +2 percent for the first time ever.

Using HIP Investor's regression model, we calculated that over these years, the nine repeat Overpaid CEOs' offending firms alone have managed to overpay their CEOs by a total of **\$1.2 billion**. More than three-fifths, or 62 percent, of this total, or \$744 million was paid to the CEOs of the Worst 3 Repeat Offenders. If that amount were paid equally to their employees, each of the 416,000 front-line workers or managers would have received \$1,788. Instead, the board of directors at these companies decided to massively over-pay their CEOs. (As of 2020, Disney employed 223,000; Comcast 184,000; and Discovery 9,000.)

With Discovery's lower employee count of 9,000 workers, each employee could have been given over \$40,000 if the company had paid their CEO "only" \$12 to 15 million. Alternatively, instead of overpaying their CEOs, these three companies could have used that money to pay an additional dividend to shareholders. Instead of David Zaslav gaining \$400 million, Discovery could have paid out a dividend of an extra 2.4 percent, while Walt Disney's (now retired) Bob Iger and Comcast's Brian Roberts could have increased the dividends paid to their shareholders by 7 and 8 basis points (bps).

Your portfolio is your money. The most overpaid CEO pay packages are approved by boards, elected by you the investor, and your financial managers. We encourage you as investors to speak up, vote your "say on pay," and pressure the companies and funds in your portfolio with this evidence – which will benefit your long-term financial performance.

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